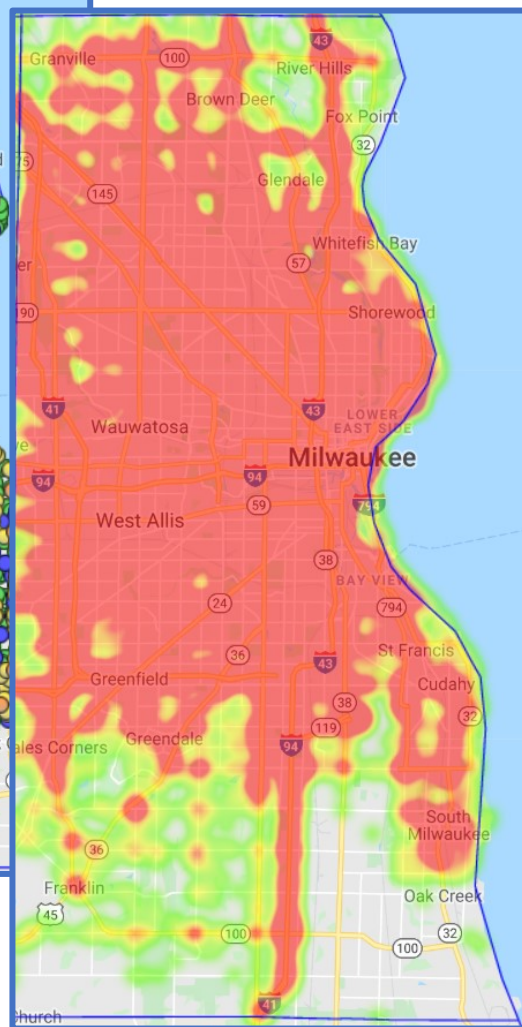
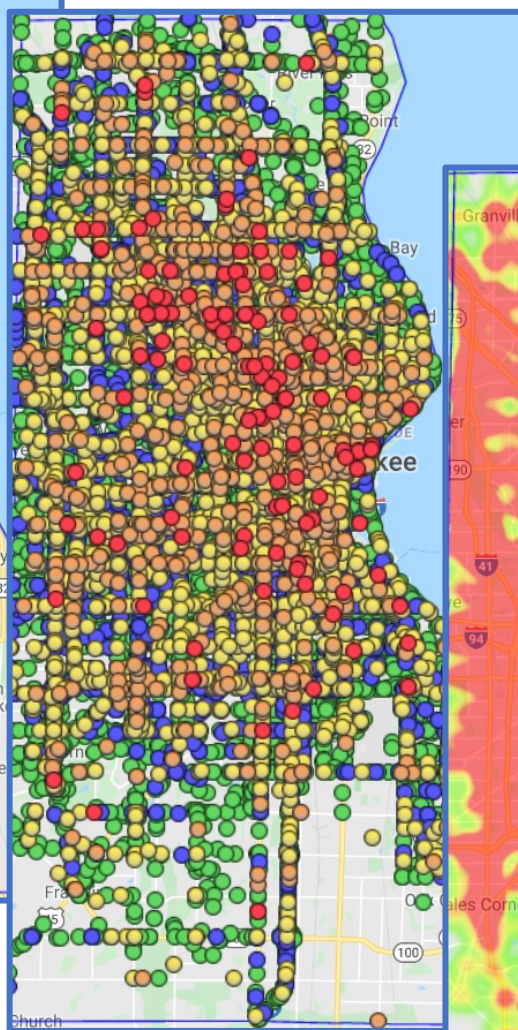
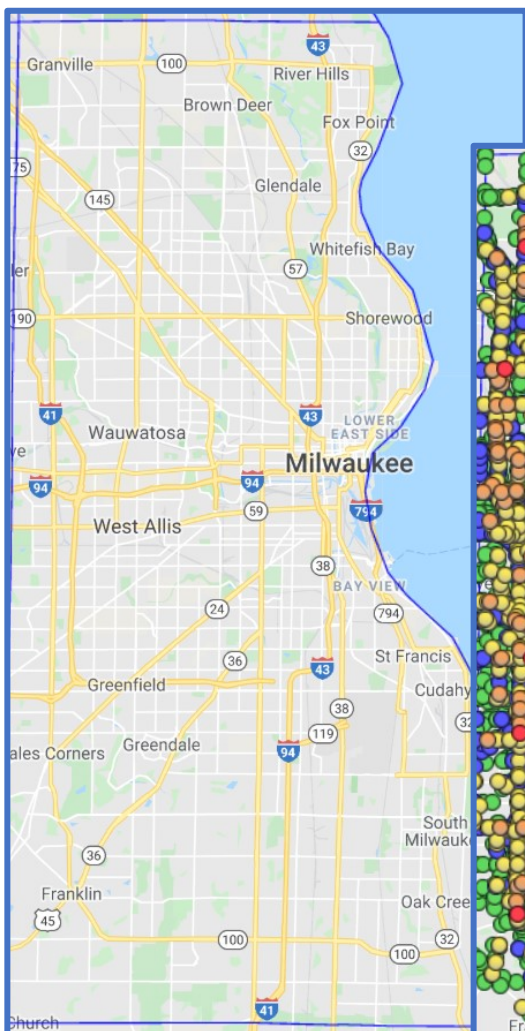


Anatomy of Milwaukee County

A Traffic Safety Summary



Did you know...

one individual is killed or injured in a crash in Milwaukee County every one hour?

January 2020

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|-----------------------------------|----------|
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This document was created by the Division of State Patrol Bureau of Transportation Safety and Technical Services (BOTSTS). The data is based on a five-year (2014-2018) trend, while suspected drug or alcohol impairment and distracted driving is based on a two-year (2017-2018) trend. The intention of this document is to assist Traffic Safety Commissions to examine their own transportation safety issues within their respective county.

For further data, email BOTSTS at CrashDataAnalysis@dot.wi.gov.

Cover page (left to right): County map, five-year (2014-2018) trends of all crashes, heat map of crashes

Crash Trends

Per year in Milwaukee County, an average of



46,728 drivers are involved in a crash



10,430 people are injured



75 people are killed

While



January has the highest number of crashes



August has the highest number of injury and fatal crashes



9 out of 10 injured or killed people are Milwaukee County residents



20 out of 20 injured or killed people are Wisconsin residents

Where



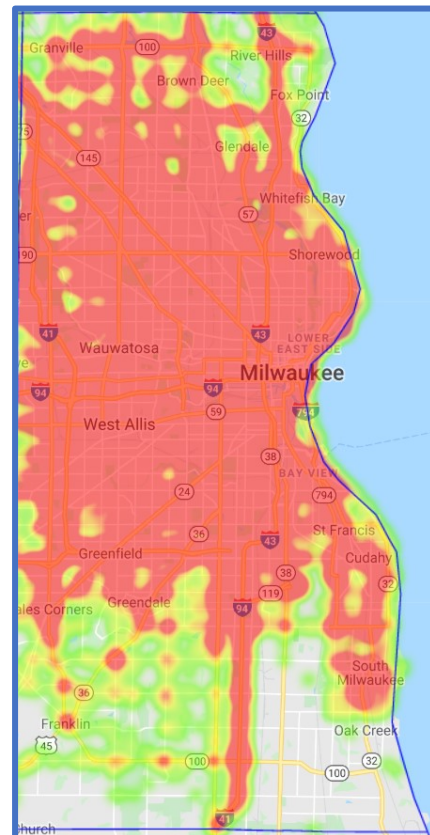
2 out of 10 fatal and injury crashes occur on an interstate or state road

When



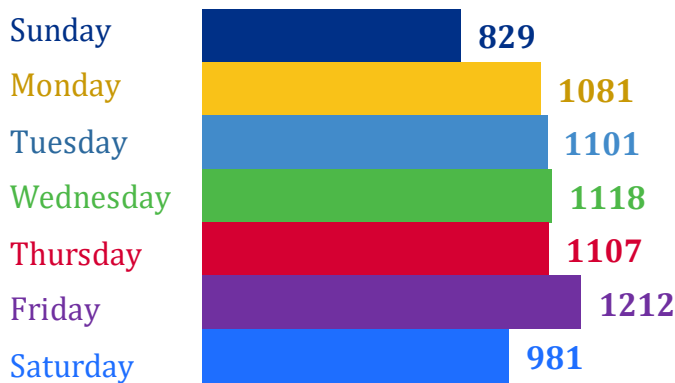
5pm-6pm is the peak time for injury and fatal crashes

Hotspots of all crashes (2014-2018)

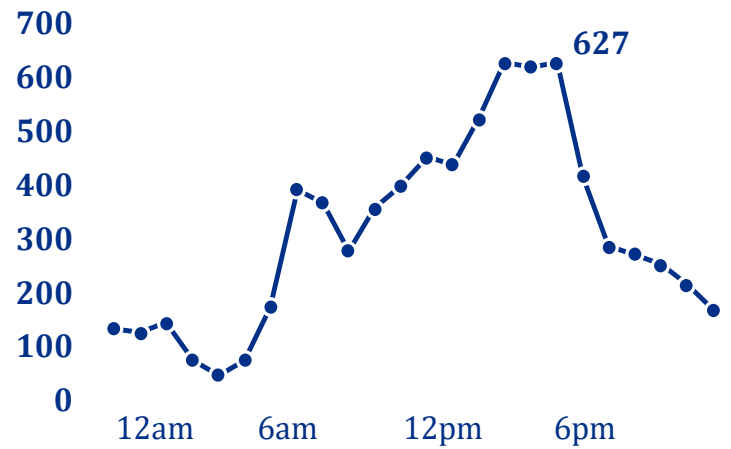


Source: TOPS Lab Community Maps. Explore this tool [here](#).

On an average year in Milwaukee County, injury and fatal crashes occur somewhat consistently over the weekday while **Friday** has the **most crashes**.



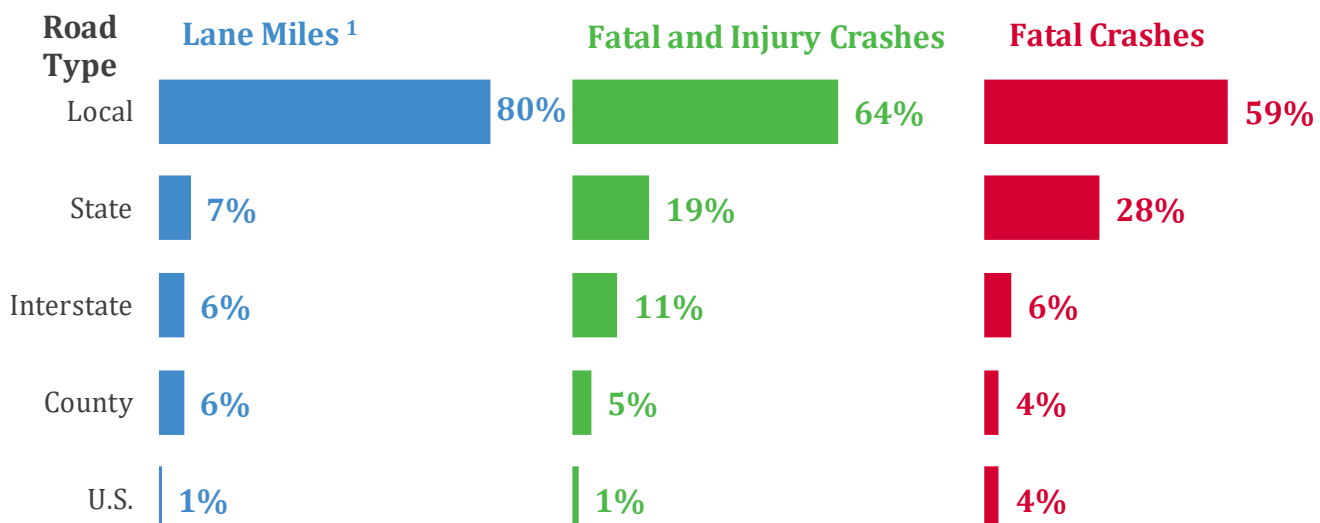
In addition, over a 24-hour period, injury and fatal crashes occur **most frequently** between **5pm-6pm**, peaking at **627** crashes in total throughout the year.



Over the past 5 years, fatal and injury crashes have **varied** while property damage crashes have **increased**.

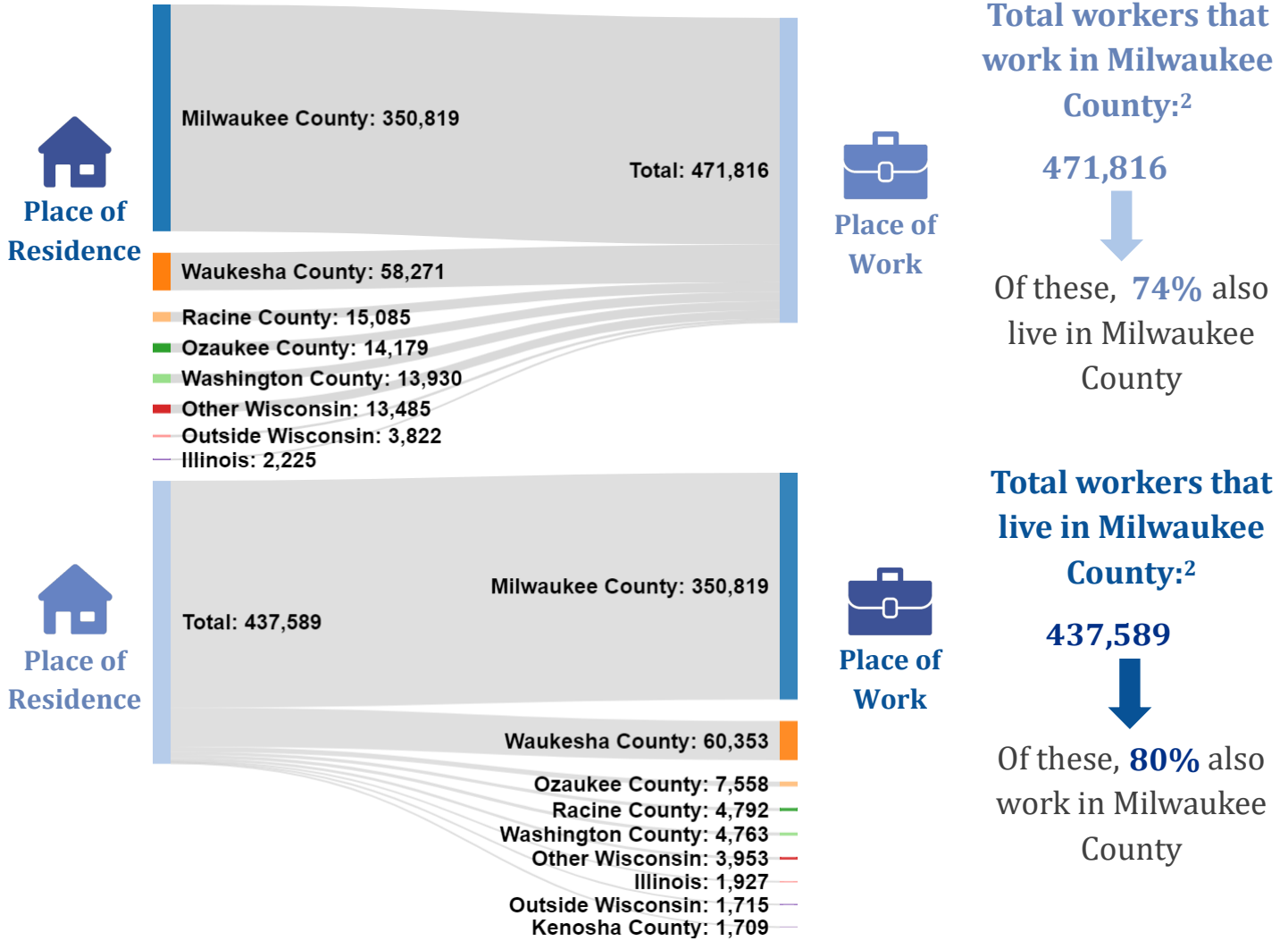
| Year | 2014 | 2015 | 2016 | 2017 | 2018 | Annual Trends |
|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Fatal | 62 | 76 | 60 | 80 | 61 | ↓ ↑ ↓ ↓ ↓ |
| Injury | 6,545 | 7,479 | 7,530 | 7,222 | 7,360 | ↑ ↓ ↓ ↓ ↓ |
| Property Damage | 14,769 | 16,615 | 17,348 | 19,192 | 21,057 | ↑ ↑ ↑ ↑ ↑ |
| Total | 21,376 | 24,170 | 24,938 | 26,494 | 28,478 | ↑ ↑ ↑ ↑ ↑ |

Crashes on state and interstate roads are disproportionately represented in injury and fatal crashes. On roads with **higher posted speed limits**, there's a higher risk for a **severe injury or fatality** if a crash were to occur.



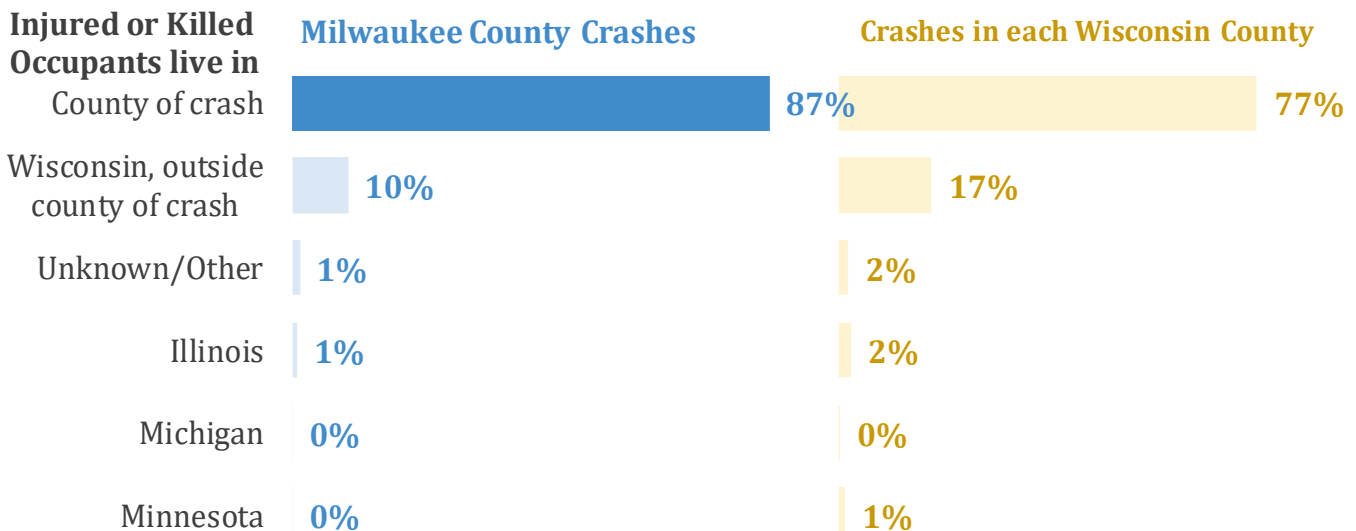
¹ Wisconsin Department of Transportation. Received from K. Spencer. Dec. 3, 2019.

Commuting Flows



Locals are **more likely** to be involved in a crash in Milwaukee County as opposed to visitors. **87%** of occupants injured or

killed in a crash in Milwaukee County also live in Milwaukee County.



² United States Census Bureau. 2011-2015 5-Year American Community Survey Commuting Flows. <https://www.census.gov/data/tables/2015/demo/metro-micro/commuting-flows-2015.html> Accessed Oct. 11, 2019.

Transportation Safety

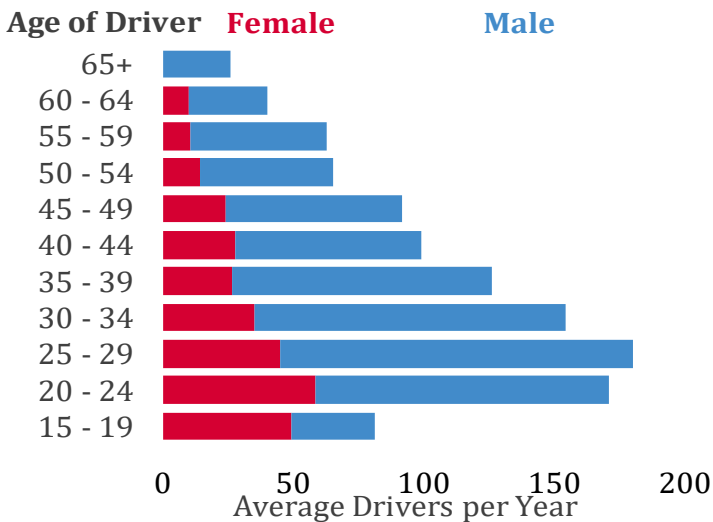
Alcohol and Drug-Impaired Driving

In Milwaukee County, **695** people are injured or killed in a crash involving a driver believed to be impaired by drugs or alcohol, in an average year.

That is **28%** of all persons killed in a crash. Statewide, this is 33% of all persons killed.



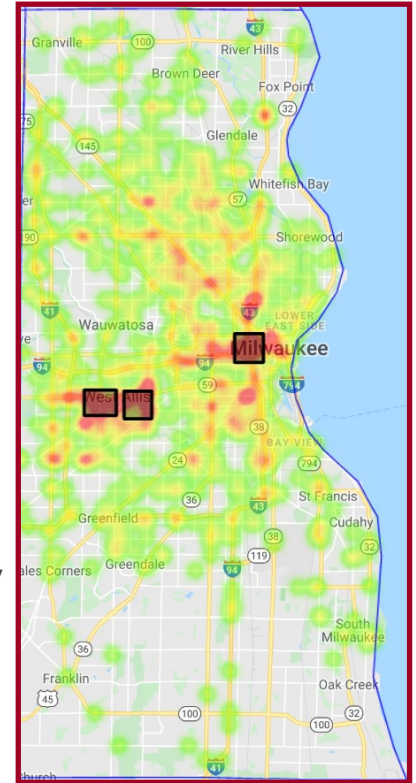
While **72%** of drivers believed to be impaired by drugs or alcohol are **male**.



Hotspots of alcohol and drug-related crashes with an

Top 3 Areas:

1. West Allis (W Greenfield Ave./S 84th St.)
2. West Allis (W Greenfield/W National Ave./S 60th St.)
3. Milwaukee (I.H. 43/W Wells St./N 17th St.)



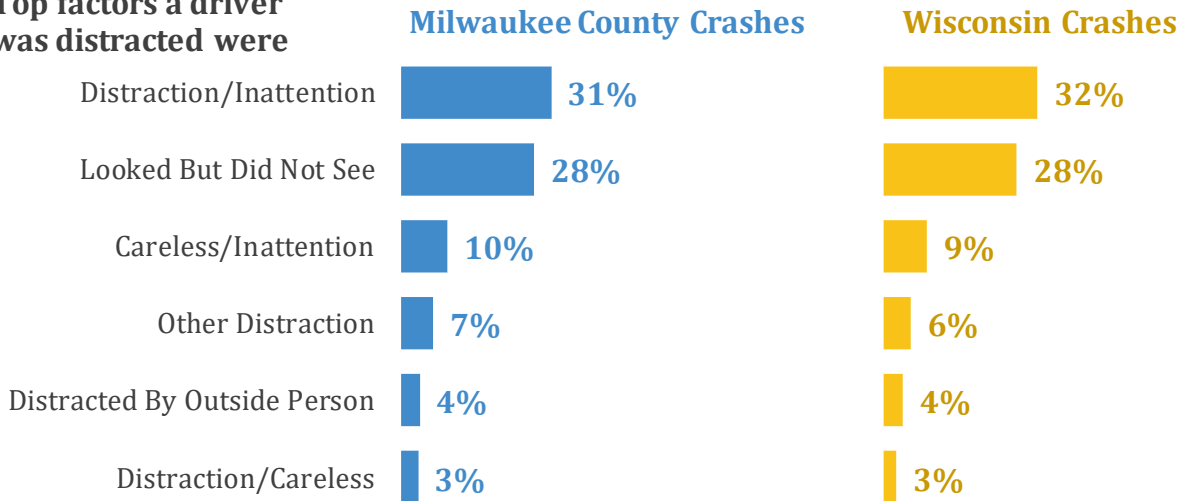
Distracted Driving

In Milwaukee County, a driver being distracted is listed as a contributing factor in **15%** of injury and fatal crashes.

Statewide, this is 22% of injury and fatal crashes.

Below shows the **breakdown** of the factors in these distracted driving crashes.

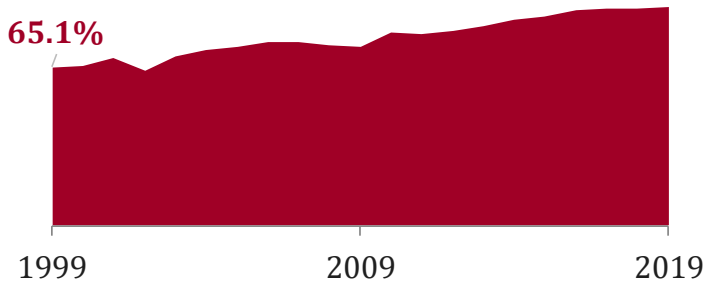
Top factors a driver was distracted were




Occupant Protection

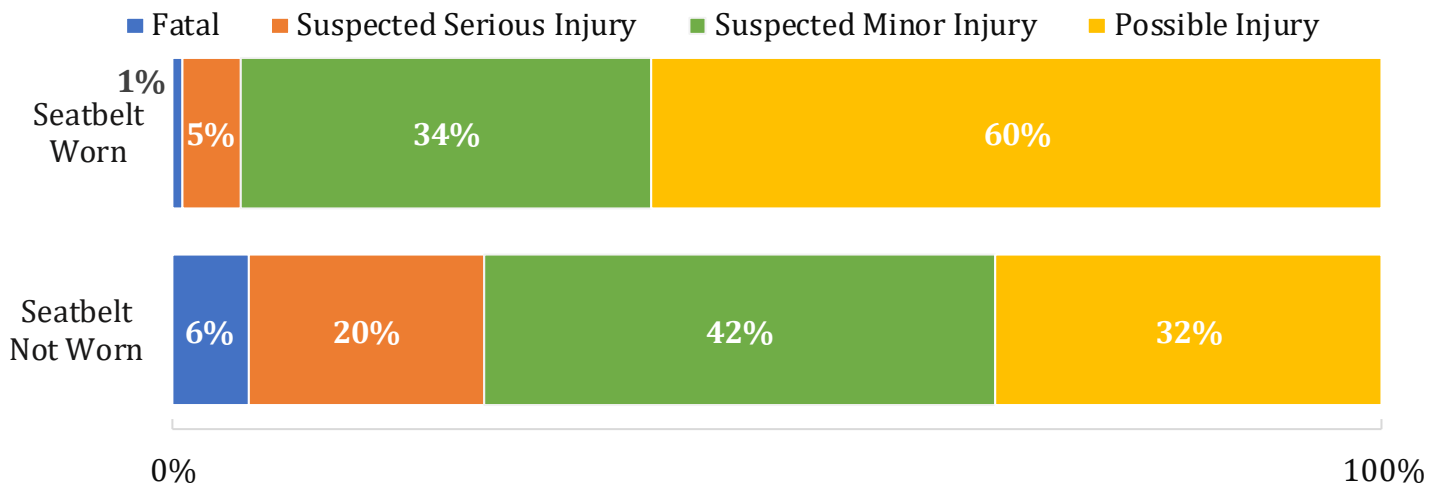
Statewide **seatbelt usage** has been **increasing** over the past two decades. This past year experienced a usage rate of **90.2%**, which is based on an annual seatbelt survey.

Statewide **seatbelt use rate** reached an all time **high** in 2019.



Occupants **not wearing a seatbelt** are **more likely** to suffer a serious injury or fatality. Of the total statewide occupant fatalities, **1 out of 3** were not wearing a seatbelt.

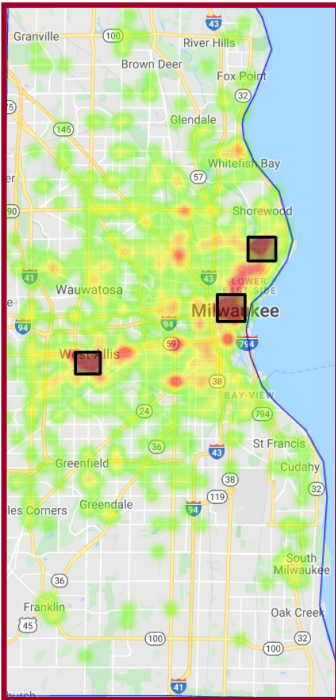
People in your community can conduct their own seatbelt survey via the 'Local Seatbelt Survey' in the app store. 



Bicyclist and Pedestrian Safety

In the last 5 years in Milwaukee County, **926** cyclists and **2,634** pedestrians were killed or injured.

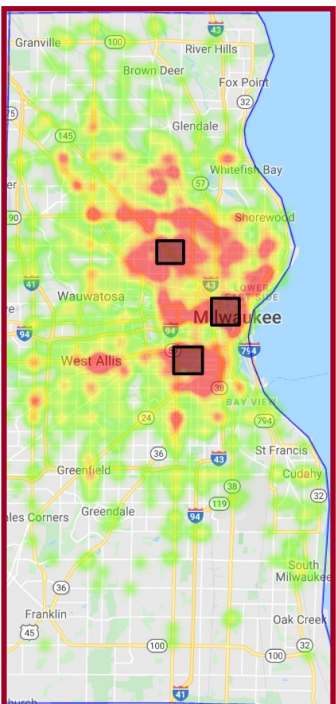
Hotspots of injury and fatal bicycle crashes



Top 3 Areas:

1. West Allis (W Greenfield Ave./W National Ave./S 76th St.)
2. Milwaukee (downtown)
3. Milwaukee (E Locust St./N Oakland Ave.)

Hotspots of injury and fatal pedestrian crashes



Top 3 Areas:

1. Milwaukee (W Fond du Lac Ave./W Burleigh St./W Center St.)
2. Milwaukee (downtown)
3. Milwaukee (W National Ave./W Greenfield Ave./S Layton Blvd/Cesar E Chavez Dr.)

A bike or pedestrian crash is more likely to happen in an urban area, however, a fatal or serious injury crash is more likely to occur in a rural area due to higher speeds.

Motorcycle Safety

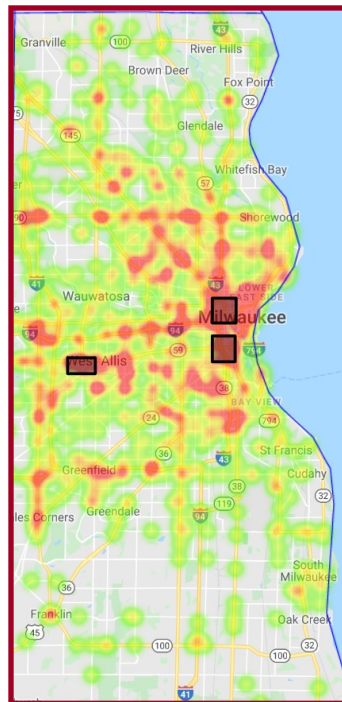
In the last 5 years in Milwaukee County, **1,251** motorcyclists were killed or injured.

Of these, **45%** were not wearing a helmet.



The type of helmet and other safety equipment worn, such as protective gear and gloves, can also impact the type of injury sustained.

Hotspots of injury and fatal motorcycle crashes



Top 3 Areas:

1. West Allis (W Greenfield Ave./S 84th St.)
2. Milwaukee (I.H. 43/N 6th St.)
3. Milwaukee (I.H. 94/S 1st St./W National Ave.)

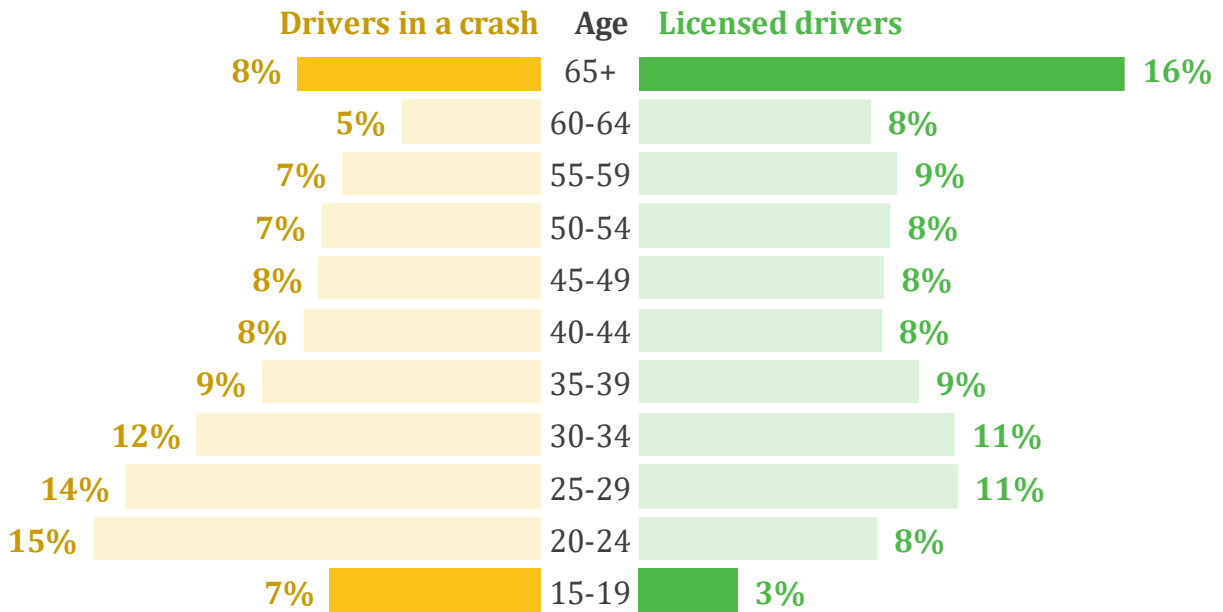
Teen and Older Drivers

In Milwaukee County, **teen or older drivers** make up **15%** of drivers involved in a fatal or injury crash. Statewide, this is 21% of drivers in fatal and injury crashes.

Breaking this down,

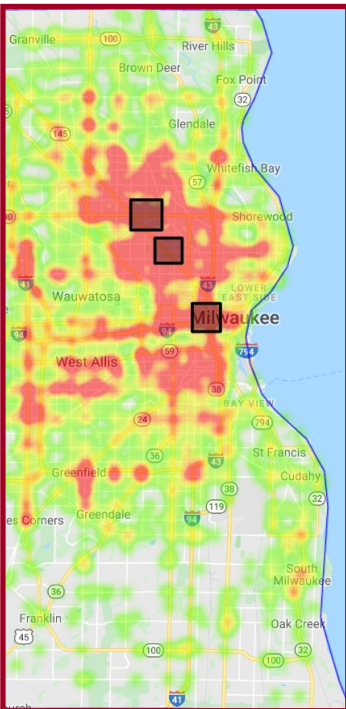
teen drivers make up **7%** of drivers involved in a crash and make up **3%** of licensed drivers and

older drivers make up **8%** of drivers involved a crash and make up **16%** of licensed drivers.



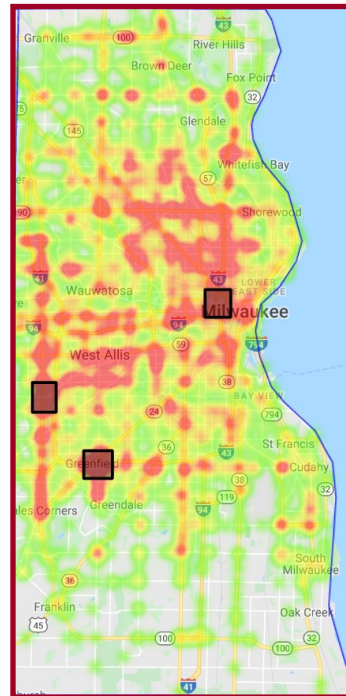
Hotspots of injury and fatal crashes involving a teen driver

Hotspots of injury and fatal crashes involving an older driver



Top 3 Areas:

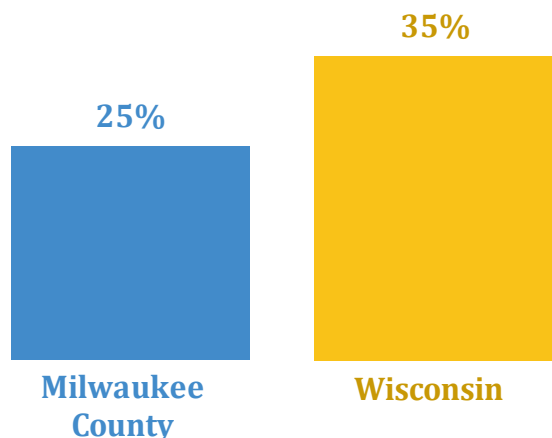
1. Milwaukee (W Fond du Lac Ave./ N Sherman Blvd/ W Capitol Dr.)
2. Milwaukee (W Fond du Lac Ave./ W Burleigh St./W Center St.)
3. Milwaukee (I.H. 43/W Wells St./ I.H. 94)



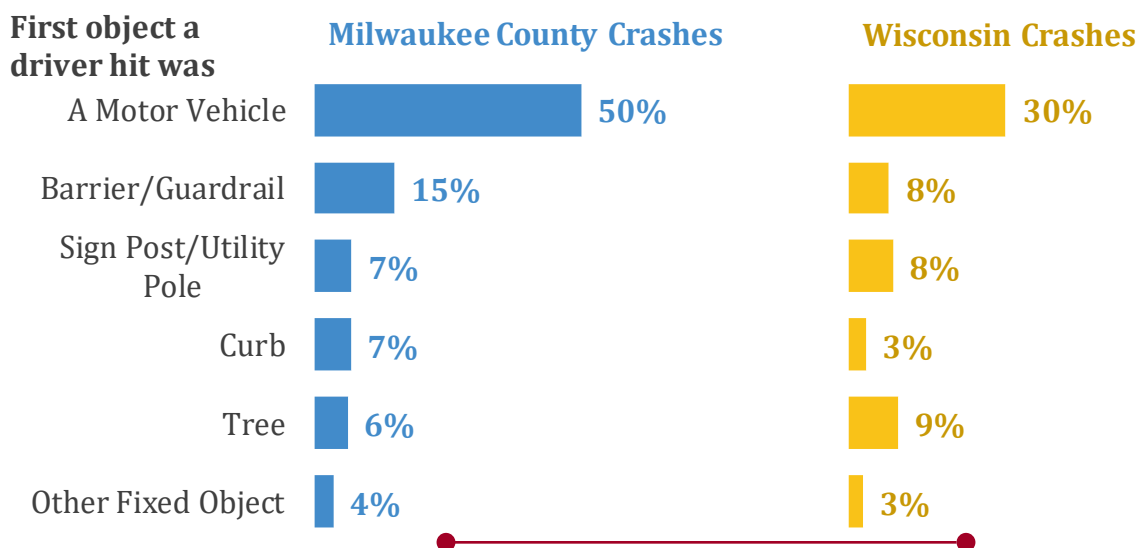
Top 3 Areas:

1. West Allis (W National Ave./S 108th St.)
2. Milwaukee (I.H. 43/N 6th St./W Highland Ave.)
3. Greenfield (S 76th St./W Layton Ave.)

Lane Departure Crashes



Below shows the **breakdown** of the ‘first harmful event’ in these lane departure crashes.



Fewer lane departure crashes occur in Milwaukee County, out of total injury and fatal crashes, compared to the state.

Colliding with a **Motor Vehicle** was the most frequent ‘first harmful event.’

A **lane departure crash** is defined as when the driver crosses the centerline, edge line, or leaves the roadway and then usually colliding with another vehicle or an object, such as a guardrail or a tree.

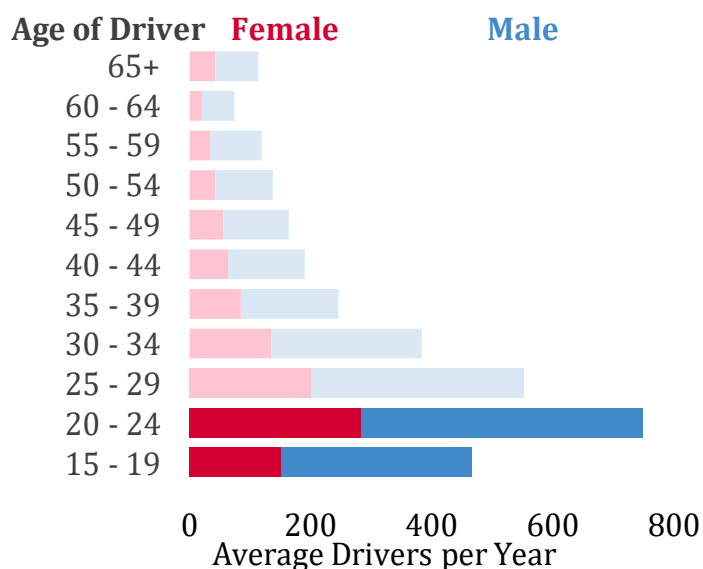
The cause of a lane departure crash could be a mixture of factors – speeding, being impaired by alcohol, or feeling tired.

Speeding

Speeding includes both **exceeding the speed limit** and **driving too fast for conditions**. Speeding has a compounded affect in a crash; decreasing speed can reduce the crash risk, reduce injury severity, and make it possible to control the vehicle if an event were to occur.

Of all fatal and injury crashes, **16%** involved speed as a contributing factor resulting in **1,822** fatalities and injuries. Statewide, this is 19% of fatal and injury crashes.

2 out of 5 of all crashes where **speed** is a factor involves **a young driver**.



Appendix

Urbanization

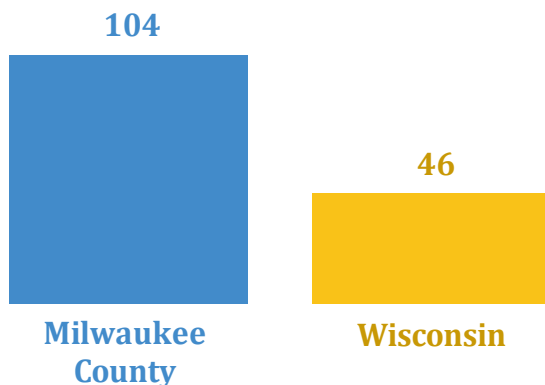
An urban county, Milwaukee County is the center of the Milwaukee-Waukesha-West Allis metropolitan area, which is adjacent to the neighboring Racine metropolitan area. The eastern boundary of the county is the eastern boundary of the state, which is in the center of Lake Michigan.

Vehicle Miles of Travel (VMT)³

VMT is a measure of the total amount of and distance of vehicle travel in a year.

In Milwaukee County, the 2018 VMT was 7,104,038,800 miles with a crash rate of 104 injury and fatal crashes per 100 million VMT, higher than the state's rate of 46 crashes.

A crash rate* of



*Crash rate as measured by total injury and fatal crashes per 1 million vehicles miles traveled in 2018

Grants

The State Patrol Bureau of Transportation Safety and Technical Services (BOTSTS) administers federally funded overtime traffic safety grants to local law enforcement agencies each year.

The overtime grants are offered to agencies using a data driven targeting process. The targeting process includes a review of crash data from previous years to determine what areas have a traffic safety problem. The process is used to determine locations of concern in the areas of impaired driving, speeding, and unbelted vehicle occupants. If an agency participates in our national mobilizations, the agency may also receive one or more equipment grants, as determined in several annual drawings.

BOTSTS also provides grants to agencies that are not targeted but are part of a task force in their area. A task force is a group of law enforcement agencies working together to plan high visibility enforcement in their communities. Task forces can operate in their individual communities but only on the same day and at the same time as the group. They can also concentrate on one agency's community during a deployment.

³ Wisconsin Department of Transportation. "2018 Vehicles Miles of Travel (VMT) by County." Accessed October 10, 2019. <https://wisconsindot.gov/Documents/projects/data-plan/veh-miles/vmt2018.pdf>

Below are **agency mobilizations** and **grants** that were recently awarded to Milwaukee County agencies.

Participate Did not participate

| Mobilization Campaign | Milwaukee County SO | Bayside PD | Brown Deer PD | Cudahy PD | Fox Point PD | Franklin PD | Glendale PD |
|--|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| 2017 Drive Sober or Get Pulled Over- Winter Holidays | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| 2018 Click It or Ticket | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| 2018 Drive Sober or Get Pulled Over – Labor Day | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| 2018 Drive Sober or Get Pulled Over- Winter Holidays | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| 2019 Click It or Ticket | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| 2019 Drive Sober or Get Pulled Over – Labor Day | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 2018 Equipment Grant | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2019 Equipment Grant | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

2019 Task Force Participation

| | | | | | | | |
|---------------------|------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Impaired Driving | MC Central | MC Northeast | MC Northeast | MC Southeast | MC Northeast | MC Southwest | MC Northeast |
| Speed Enforcement | MC Central | MC Northeast | MC Northeast | MC Southeast | MC Northeast | MC Southwest | MC Northeast |
| Occupant Protection | MC Central | MC Northeast | MC Northeast | MC Southeast | MC Northeast | MC Southwest | MC Northeast |

2019 Grant Funded Amount for a Task Force

| | | | |
|--|-----------|--|-----------|
| Milwaukee County Central Impaired Driving Taskforce | \$170,000 | Milwaukee County Northeast Impaired Driving Taskforce | \$100,000 |
| Milwaukee County Central Speed Enforcement Taskforce | \$56,000 | Milwaukee County Northeast Speed Enforcement Taskforce | \$28,000 |
| Milwaukee County Central Occupant Protection Taskforce | \$84,000 | Milwaukee County Northeast Occupant Protection Taskforce | \$49,000 |

Abbreviations: Milwaukee County = MC, DPS = Department of Public Safety, PD = Police Department, SO = Sheriff's Office

Participate Did not participate

| | Greendale PD | Greenfield PD | Hales Corners PD | Marquette University PD | Milwaukee PD | Oak Creek PD | River Hills PD |
|--|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Mobilization Campaign | | | | | | | |
| 2017 Drive Sober or Get Pulled Over- Winter Holidays | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| 2018 Click It or Ticket | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 2018 Drive Sober or Get Pulled Over – Labor Day | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| 2018 Drive Sober or Get Pulled Over- Winter Holidays | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 2019 Click It or Ticket | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 2019 Drive Sober or Get Pulled Over – Labor Day | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 2018 Equipment Grant | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2019 Equipment Grant | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

2019 Task Force Participation

| | | | | | | | |
|---------------------|-----------------|-----------------|-----------------|--|------------|-----------------|-----------------|
| Impaired Driving | MC Southwest | MC Southwest | MC Southwest | | MC Central | MC Southeast | MC Northeast |
| Speed Enforcement | MC Southwest | MC Southwest | MC Southwest | | MC Central | MC Southeast | MC Northeast |
| Occupant Protection | MC Southwest | MC Southwest | MC Southwest | | MC Central | MC Southeast | MC Northeast |

2019 Grant Funded Amount for a Task Force

| | | | |
|--|----------|--|----------|
| Milwaukee County Northwest Impaired Driving Taskforce | \$40,000 | Milwaukee County Southeast Impaired Driving Taskforce | \$65,000 |
| Milwaukee County Northwest Speed Enforcement Taskforce | \$30,000 | Milwaukee County Southeast Speed Enforcement Taskforce | \$65,000 |
| Milwaukee County Northwest Occupant Protection Taskforce | \$24,500 | Milwaukee County Southeast Occupant Protection Taskforce | \$49,000 |

Abbreviations: Milwaukee County = MC, DPS = Department of Public Safety, PD = Police Department, SO = Sheriff's Office

Participate Did not participate

South
UW-

Shorewood
Milwaukee
St. Francis
Milwaukee
Wauwatosa
West Allis

Mobilization Campaign

| | PD | PD | PD | PD | PD | PD |
|--|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|--------------------------|-------------------------------------|
| 2017 Drive Sober or Get Pulled Over- Winter Holidays | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2018 Click It or Ticket | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2018 Drive Sober or Get Pulled Over – Labor Day | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2018 Drive Sober or Get Pulled Over- Winter Holidays | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2019 Click It or Ticket | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| 2019 Drive Sober or Get Pulled Over – Labor Day | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2018 Equipment Grant | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2019 Equipment Grant | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

2019 Task Force Participation

| | | | | | | |
|---------------------|-----------------|-----------------|-----------------|------------|-----------------|-----------------|
| Impaired Driving | MC Northeast | MC Southeast | MC Southeast | MC Central | MC Northwest | MC Northwest |
| Speed Enforcement | MC Northeast | MC Southeast | MC Southeast | MC Central | MC Northwest | MC Northwest |
| Occupant Protection | MC Northeast | MC Southeast | MC Southeast | MC Central | MC Northwest | MC Northwest |

2019 Grant Funded Amount for a Task Force

| | |
|--|----------|
| Milwaukee County Southwest Impaired Driving Taskforce | \$63,000 |
| Milwaukee County Southwest Speed Enforcement Taskforce | \$25,000 |
| Milwaukee County Southwest Occupant Protection Taskforce | \$38,500 |

Abbreviations: Milwaukee County = MC, DPS = Department of Public Safety, PD = Police Department, SO = Sheriff's Office

Participate
 Did not participate

West
Milwaukee **Whitefish**
PD **Bay PD**

Mobilization Campaign

| | | |
|--|--------------------------|--------------------------|
| 2017 Drive Sober or Get Pulled Over- Winter Holidays | <input type="checkbox"/> | <input type="checkbox"/> |
| 2018 Click It or Ticket | <input type="checkbox"/> | <input type="checkbox"/> |
| 2018 Drive Sober or Get Pulled Over – Labor Day | <input type="checkbox"/> | <input type="checkbox"/> |
| 2018 Drive Sober or Get Pulled Over- Winter Holidays | <input type="checkbox"/> | <input type="checkbox"/> |
| 2019 Click It or Ticket | <input type="checkbox"/> | <input type="checkbox"/> |
| 2019 Drive Sober or Get Pulled Over – Labor Day | <input type="checkbox"/> | <input type="checkbox"/> |
| 2018 Equipment Grant | <input type="checkbox"/> | <input type="checkbox"/> |
| 2019 Equipment Grant | <input type="checkbox"/> | <input type="checkbox"/> |

2019 Task Force Participation

| | | |
|---------------------|-----------------|-----------------|
| Impaired Driving | MC Northwest | MC Northeast |
| Speed Enforcement | MC Northwest | MC Northeast |
| Occupant Protection | MC Northwest | MC Northeast |

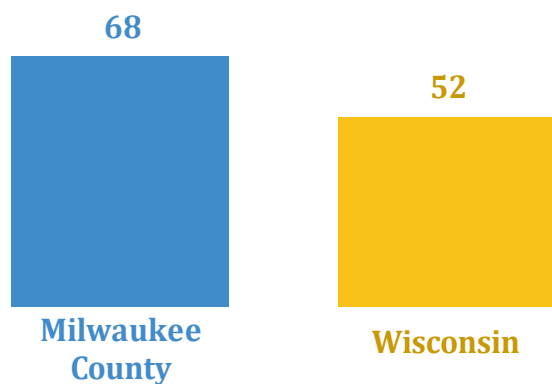
2019 Grant Funded Amount for a Task Force

| | |
|--|----------|
| Milwaukee County Northwest Impaired Driving Taskforce | \$40,000 |
| Milwaukee County Northwest Speed Enforcement Taskforce | \$30,000 |
| Milwaukee County Northwest Occupant Protection Taskforce | \$24,500 |

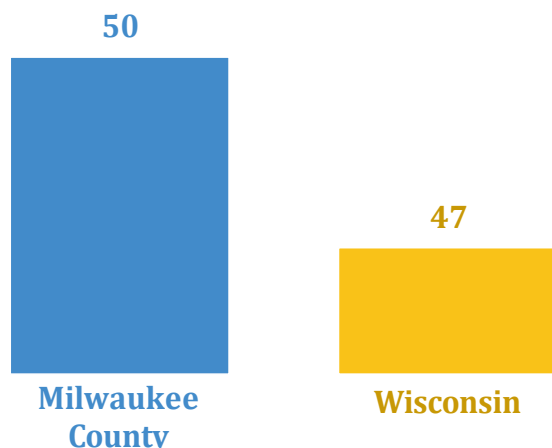
Abbreviations: Milwaukee County = MC, PD = Police Department

Health Impacts and Medical Costs

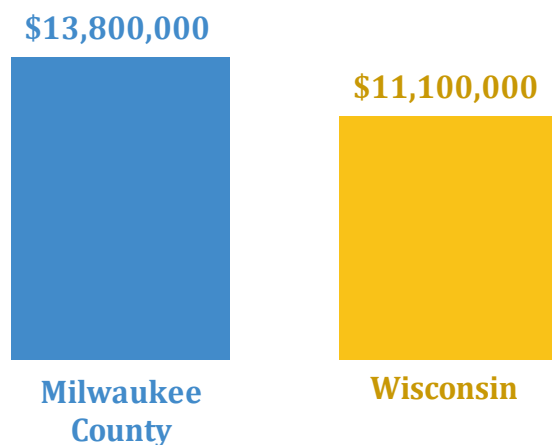
Compared to Wisconsin, **more** people are in a crash in Milwaukee County (per 1,000 residents)⁴



And **more** people are hospitalized due to a crash (per 100,000 residents)⁴

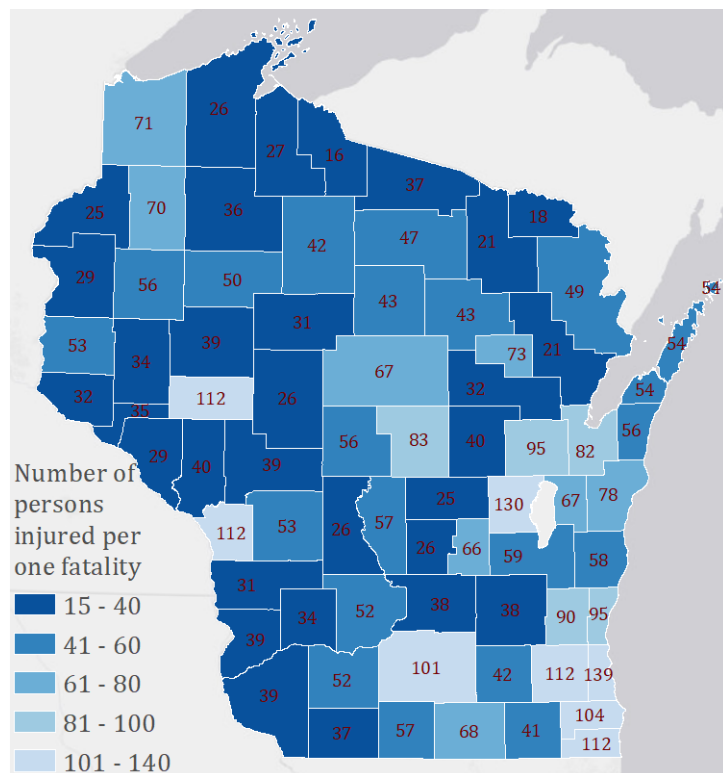


While total medical costs are **higher** (per 100,000 residents)⁴



In Milwaukee County, for every **139 people injured, 1 person is killed**

This is the **injury-to-fatality ratio** and is above average from Wisconsin where the ratio is **74 to 1**.



Injury-to-Fatality Ratio

The injury-to-fatality ratio is computed by dividing the total number of crash injuries by the total number of crash fatalities. A higher ratio is more ideal since fatalities comprise a smaller proportion of total crash victims.

The ratio tends to be lower in rural areas where there's a higher proportion of county and state roads. Higher speed limits means higher crash injury severity. Also rural areas generally suffer from a longer distance to hospitals and fewer emergency response services.

⁴ University of Wisconsin-Madison, Center for Health Systems Research & Analysis. Wisconsin Crash Outcome Data Evaluation System Project. <http://www.chsra.wisc.edu/codes/query/overview.html> Accessed Oct. 11, 2019.