

# WisTransPortal Usage Statistics

## 2014 Annual

Prepared by the  
Traffic Operations and Safety (TOPS) Lab

<http://transportal.cee.wisc.edu/documents/metrics/>



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University of Wisconsin-Madison



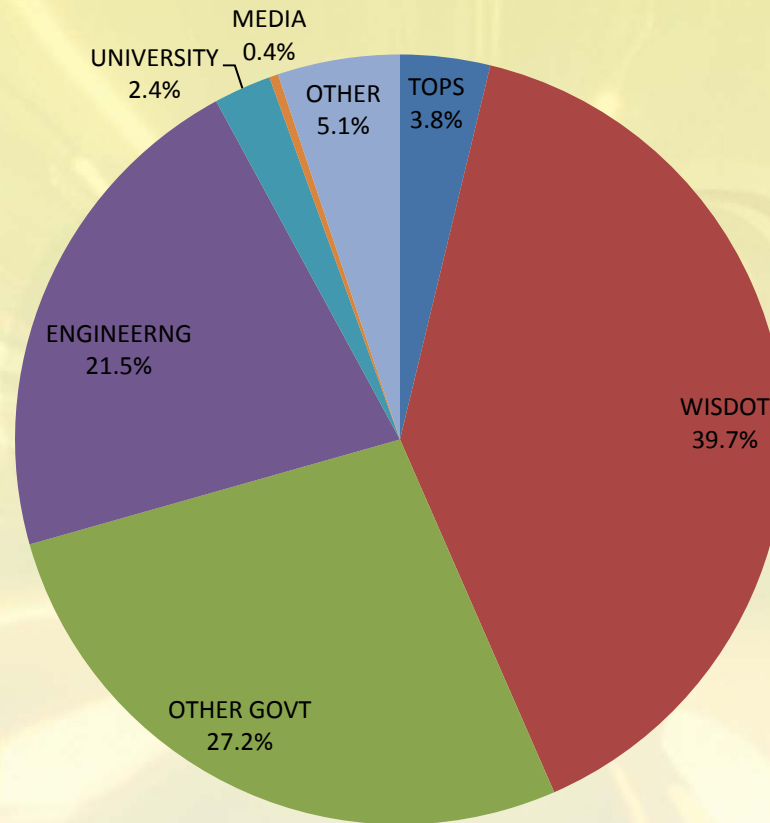
# Chart Explanation

- **Average Daily Hits**
  - Average page views per day, excluding weekends
  - Left vertical axis; represented by bar graph
- **Unique Auth Users**
  - Total number of logged in (authenticated) users
  - Right vertical axis; represented by line graph
- **Unique Visitors**
  - All users per month, based on IP address of request
  - Includes authenticated and anonymous page hits



# WisTransPortal Sitewide

## 2014 Annual Snapshot by User Type

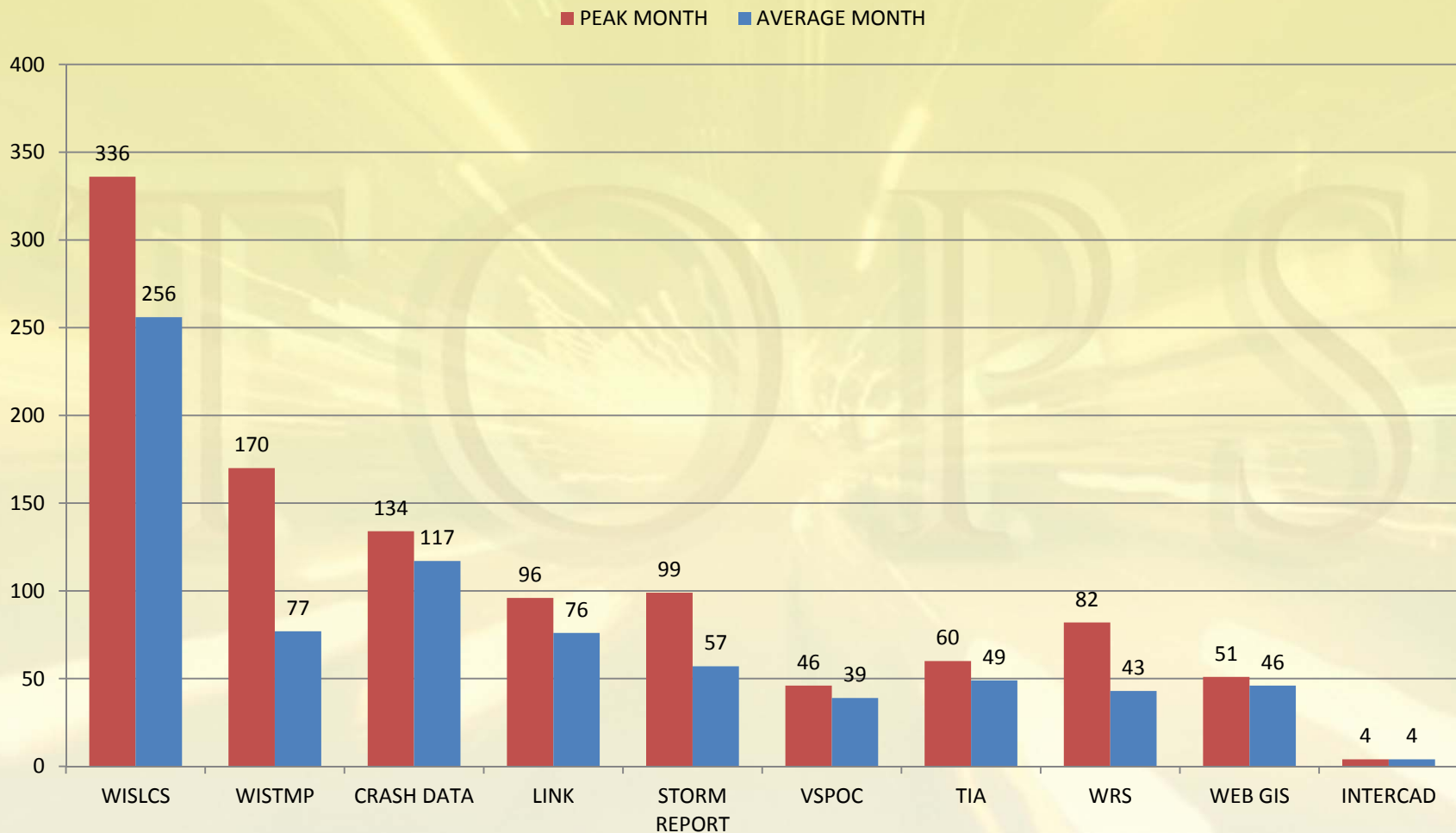


1616 Total Unique Users, 11744 Average Hits Per Day (Excludes InterCAD)



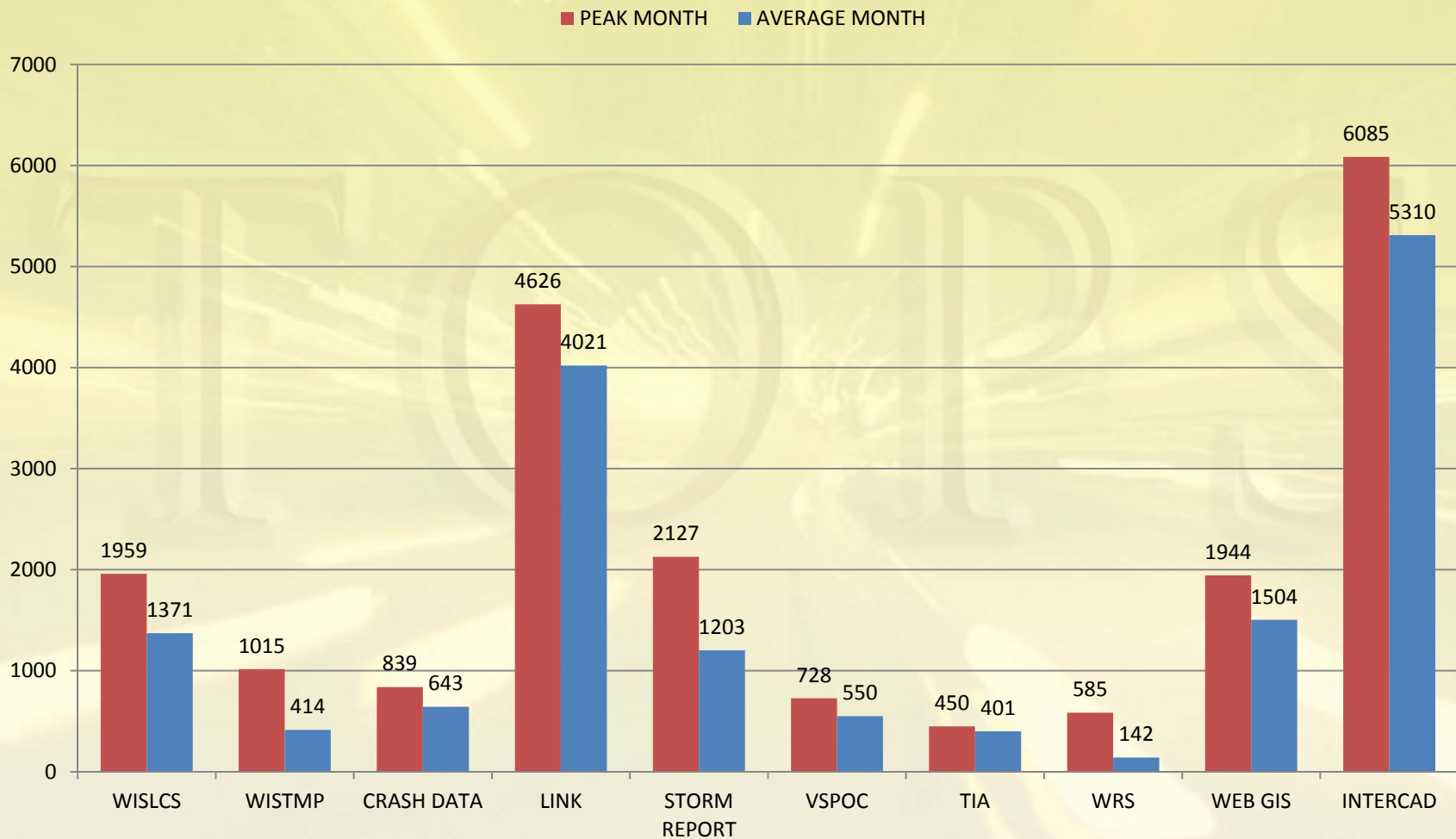
# WisTransPortal Applications

## 2014 Distinct Users Per Month



# WisTransPortal Applications

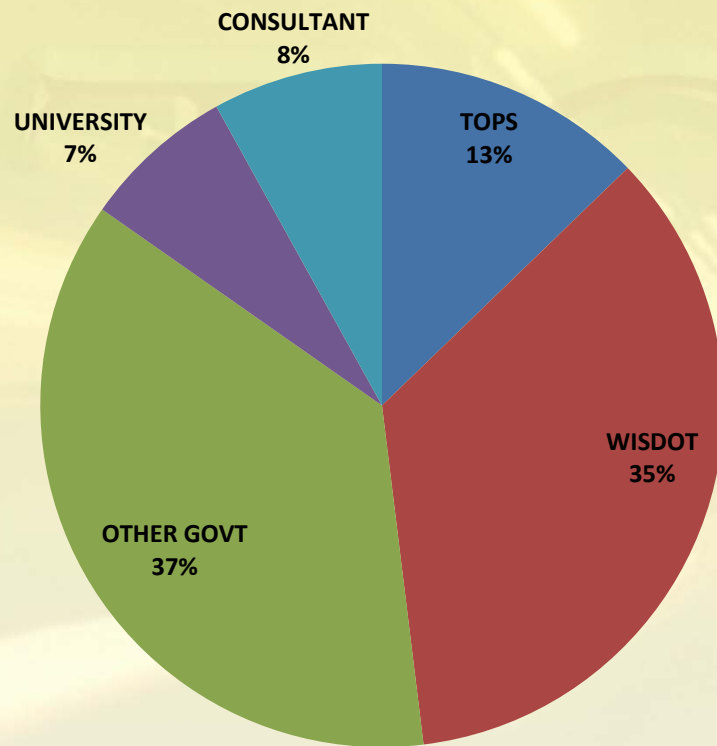
## 2014 Average Page Hits Per Day



# WisTransPortal Crash Data

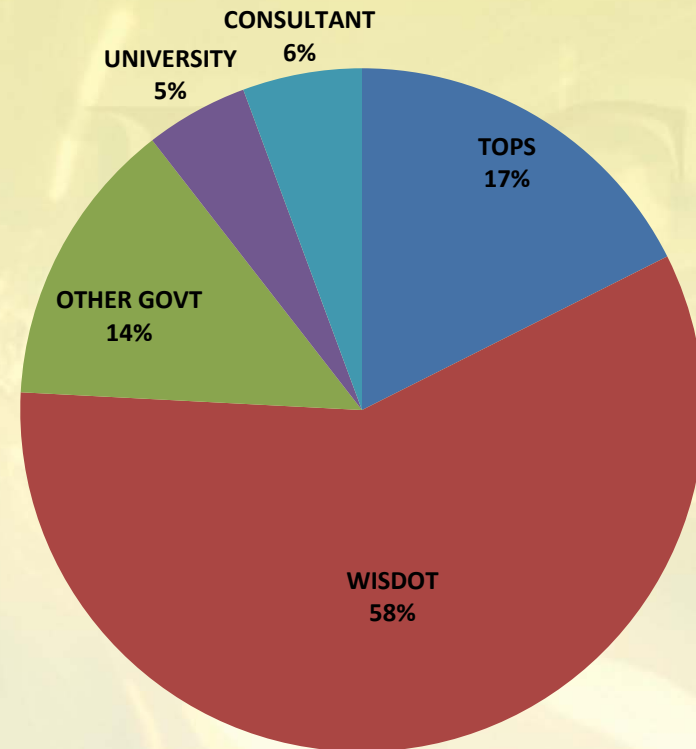
## 2014 Annual Snapshot by User Type

### Distinct Users By Type



366 Total Users

### Daily Page Hits By User Type



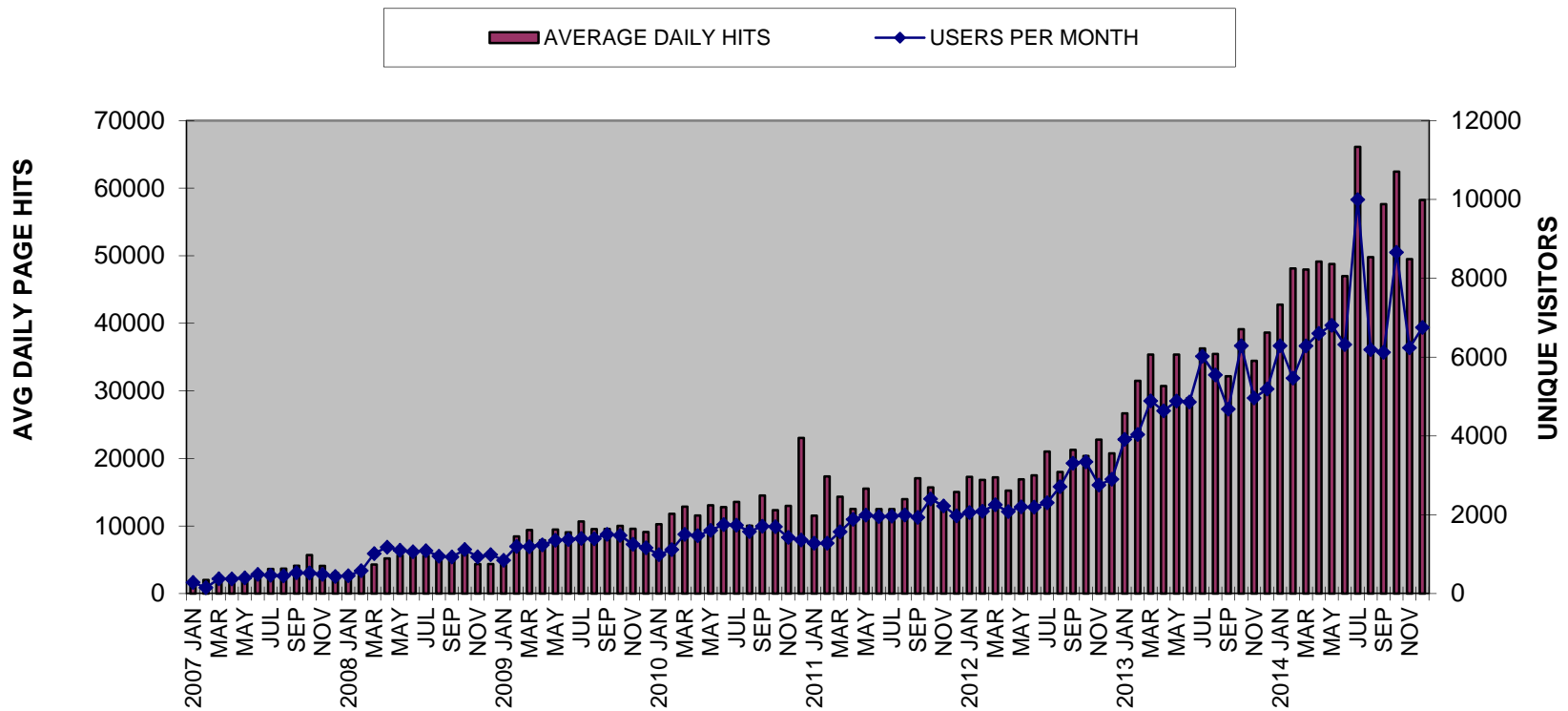
540 Average Hits Per Day



# WisTransPortal Sitewide

## All Page Requests

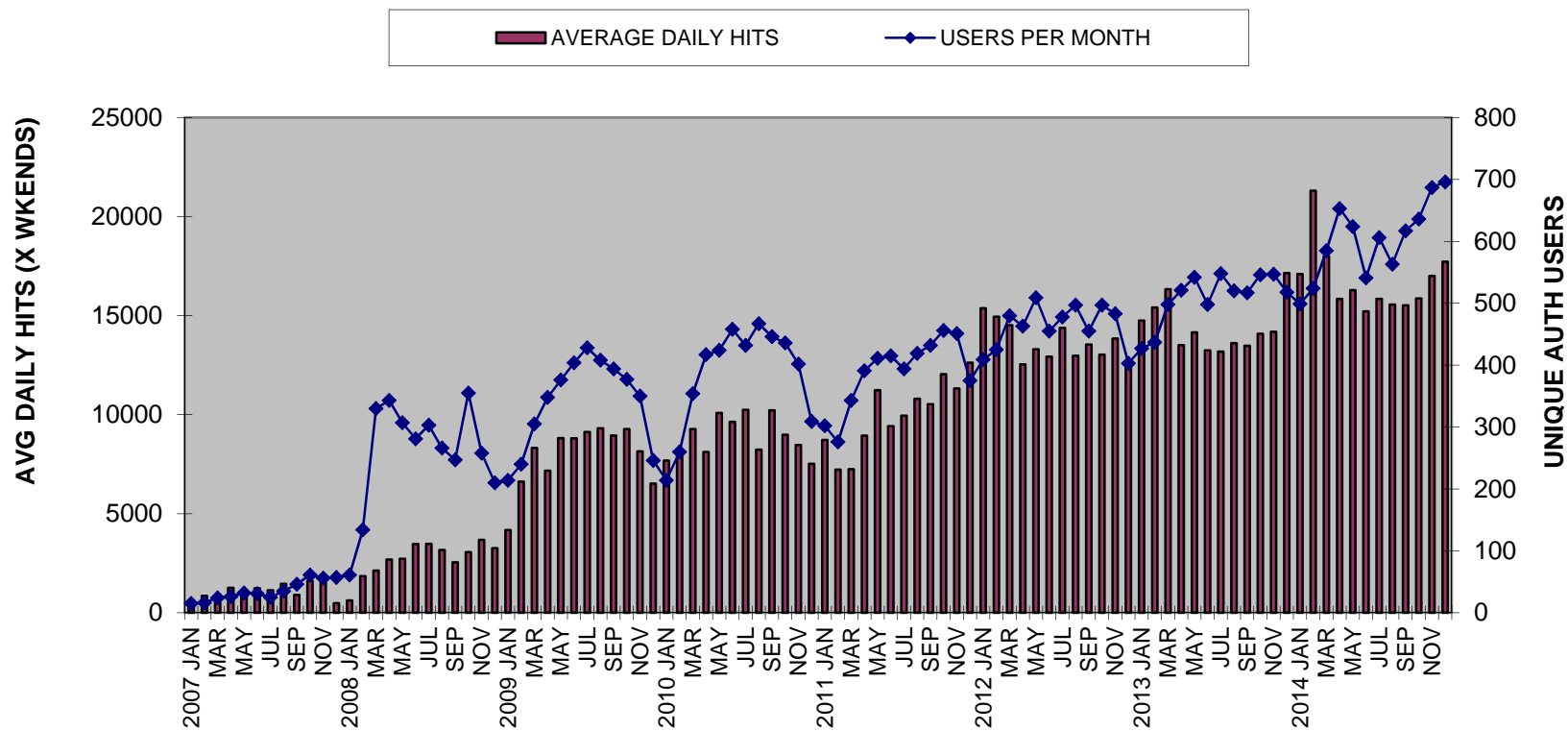
WisTransPortal Sitewide Usage Statistics



# WisTransPortal Sitewide

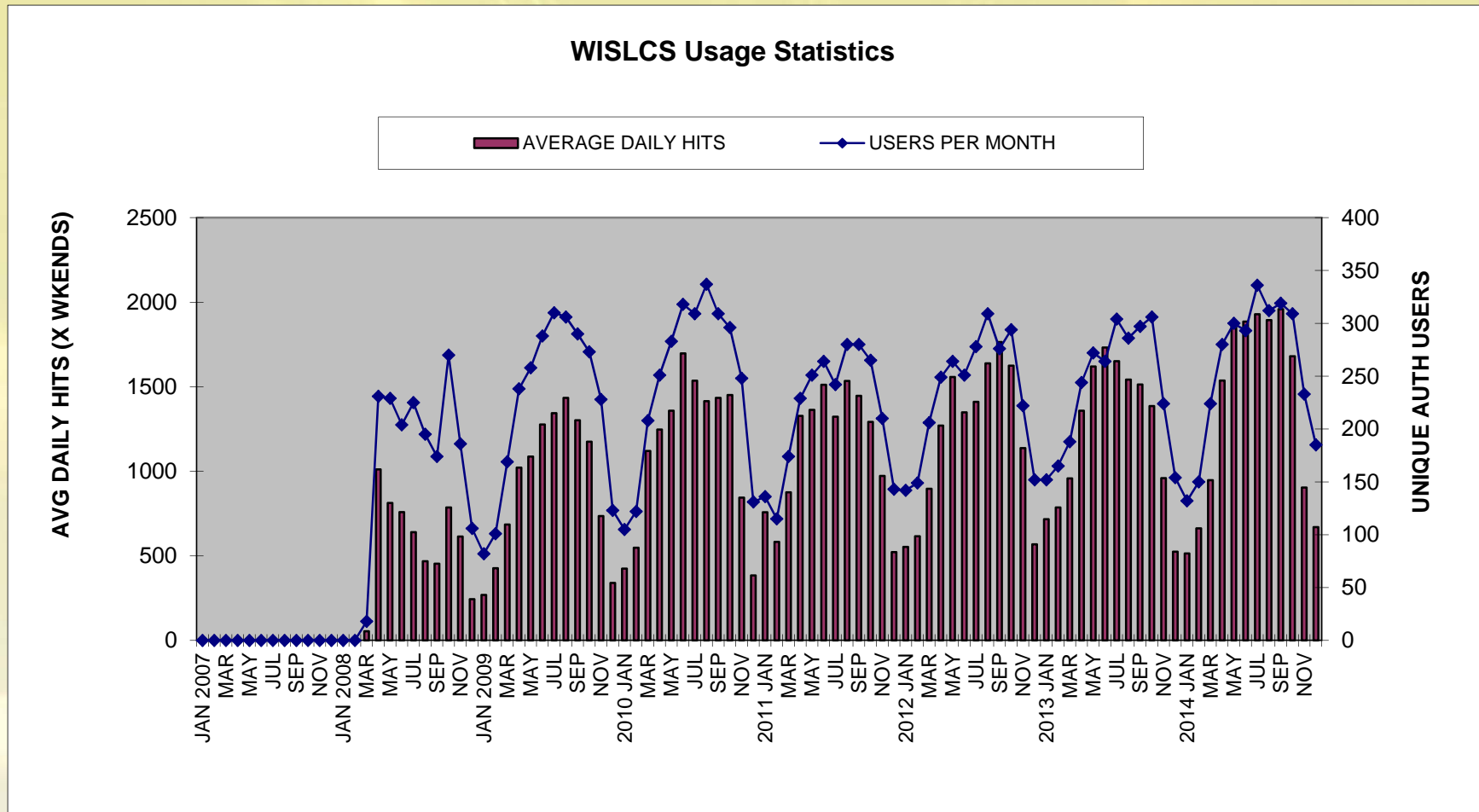
## Authenticated Page Requests

WisTransPortal Sitewide Authenticated Usage Statistics

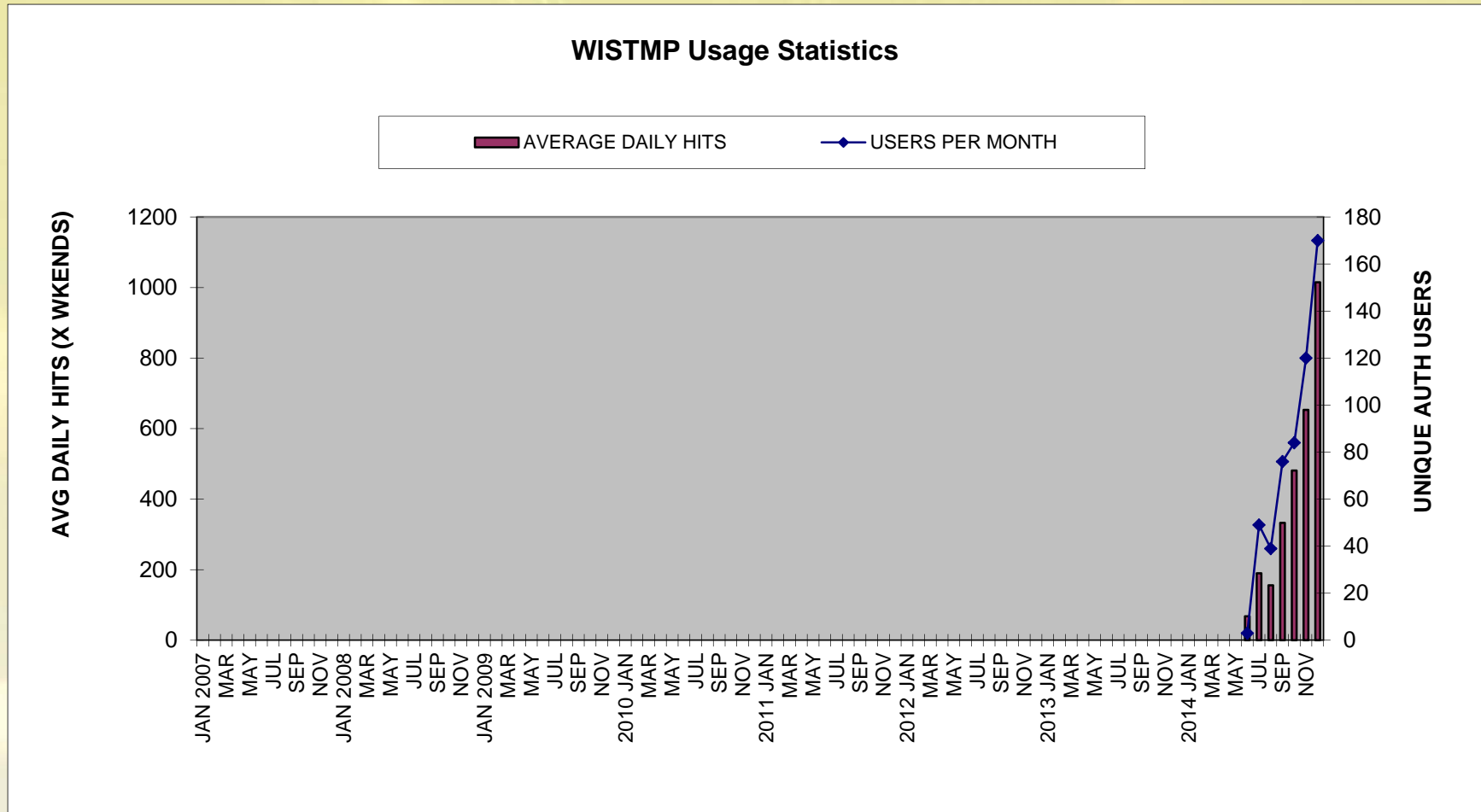




# Wisconsin Lane Closure System

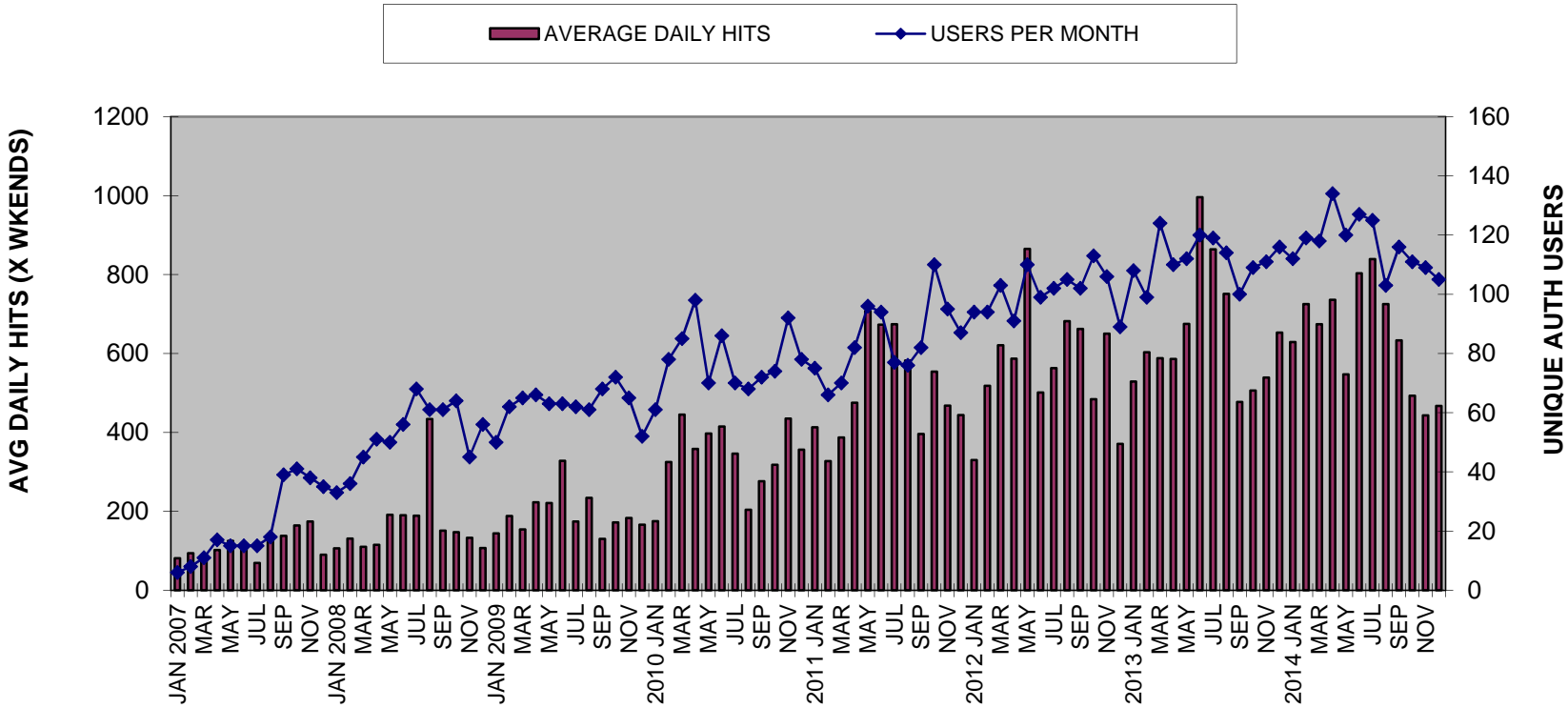


# Wisconsin TMP System

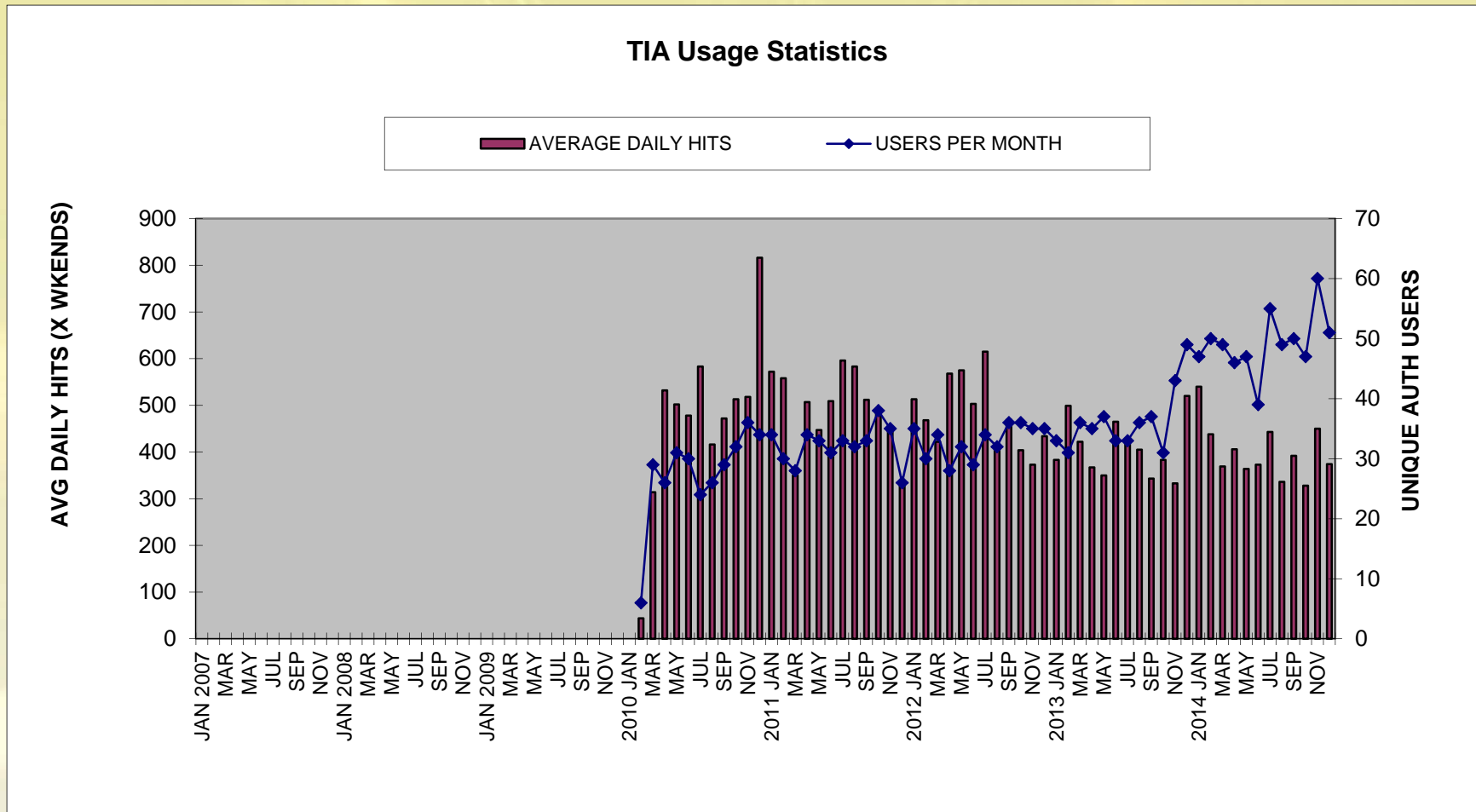


# MV4000 Crash Data Facility

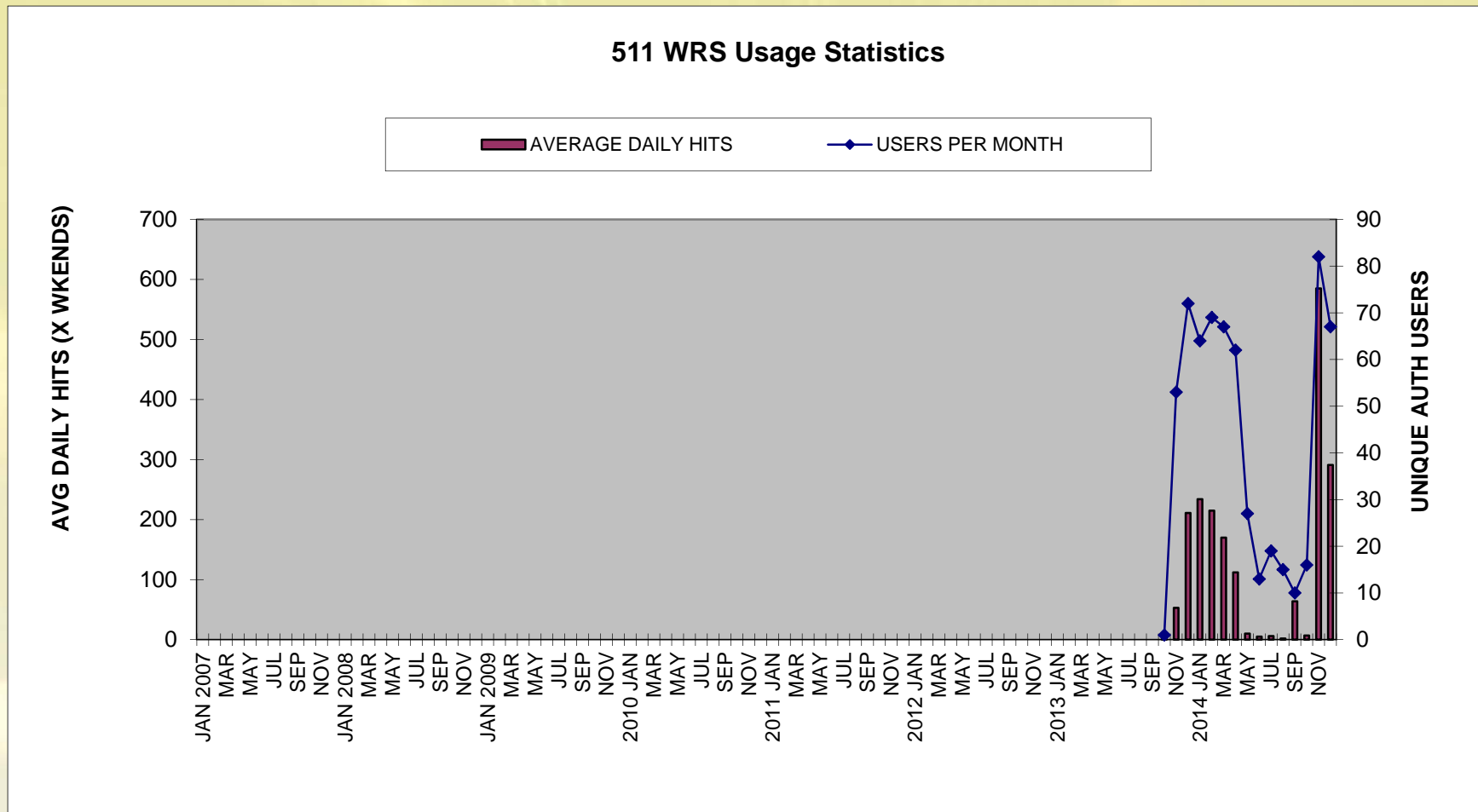
MV4000 Crash Facility Usage Statistics



# TIA Traffic Incident Alerts

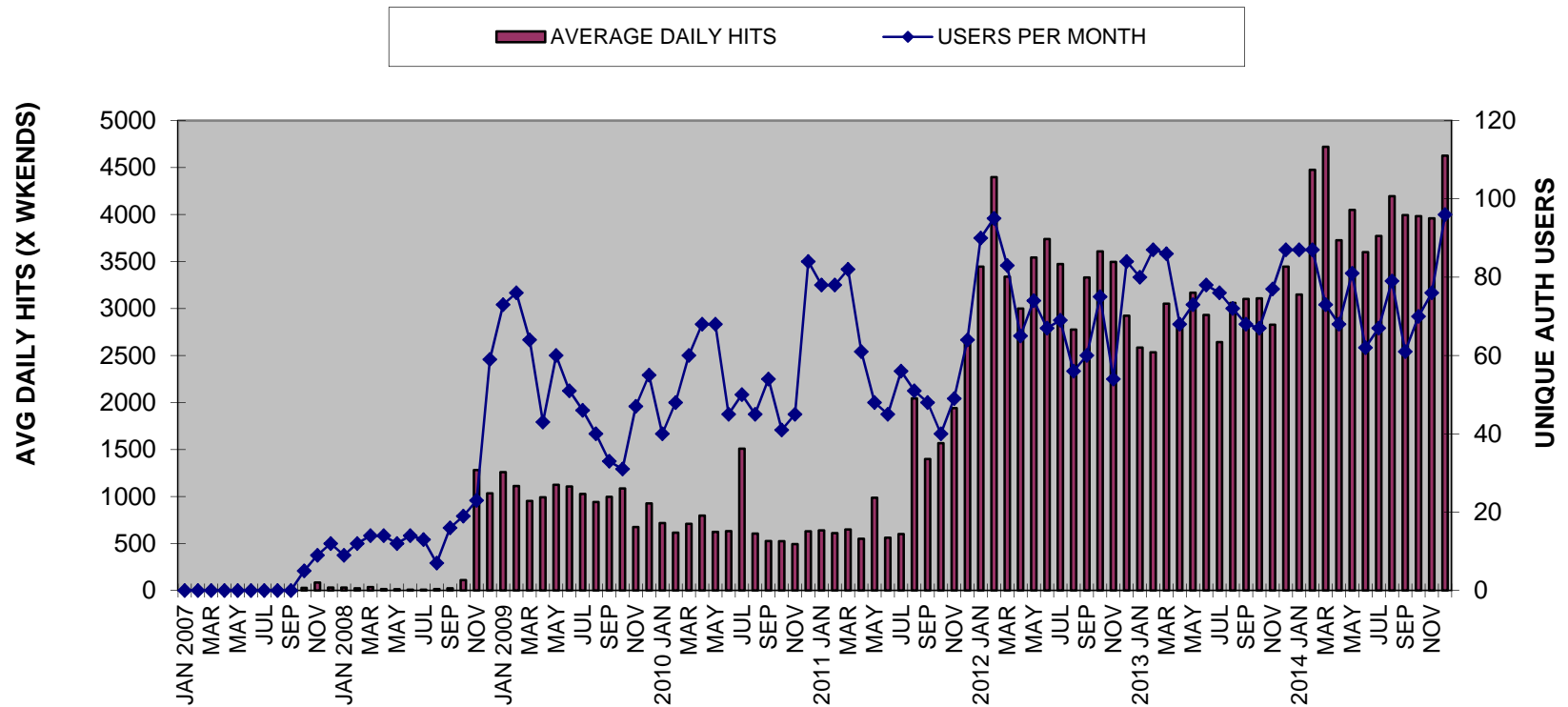


# 511 WRS Winter Road Conditions

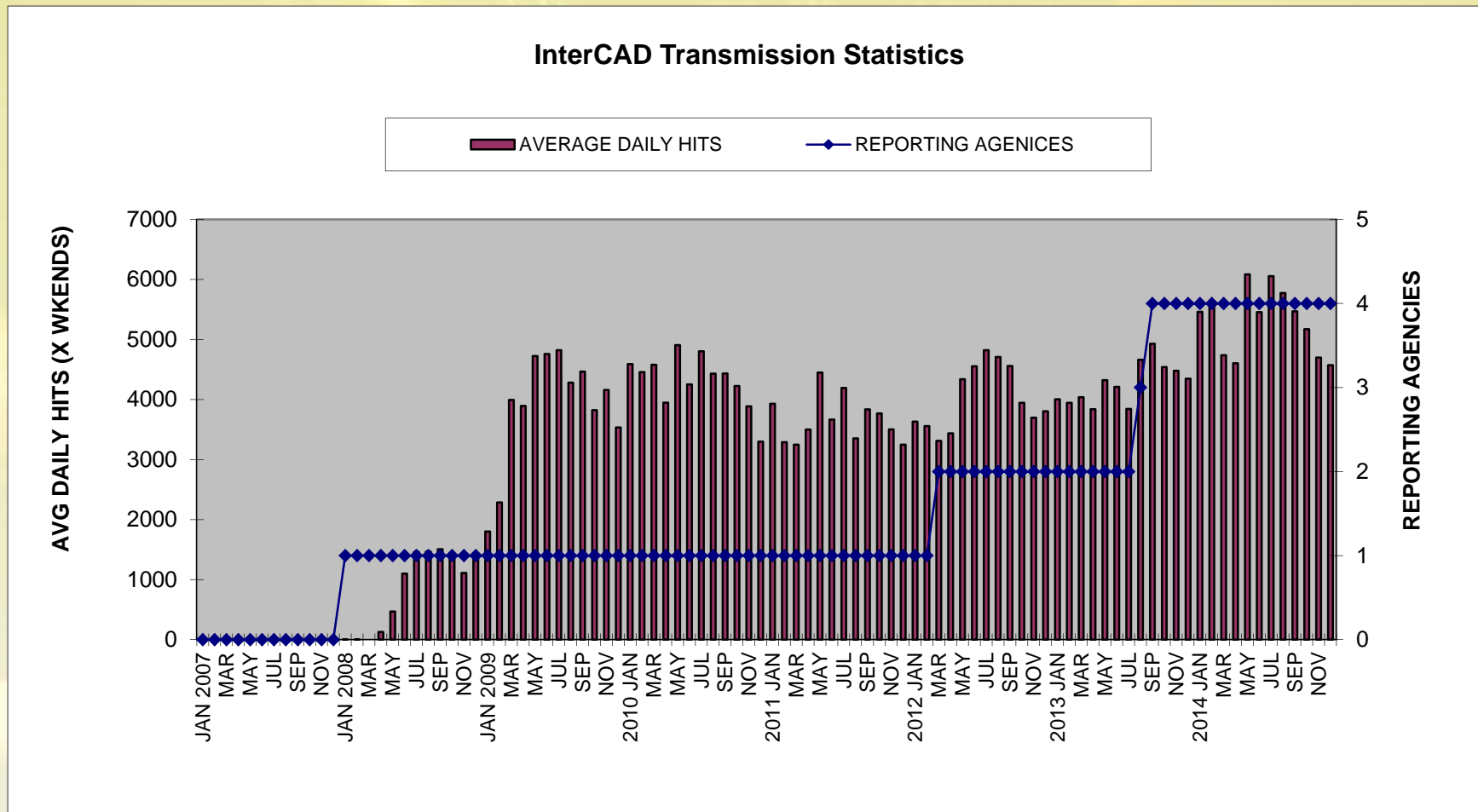


# LINK Agency Video Sharing

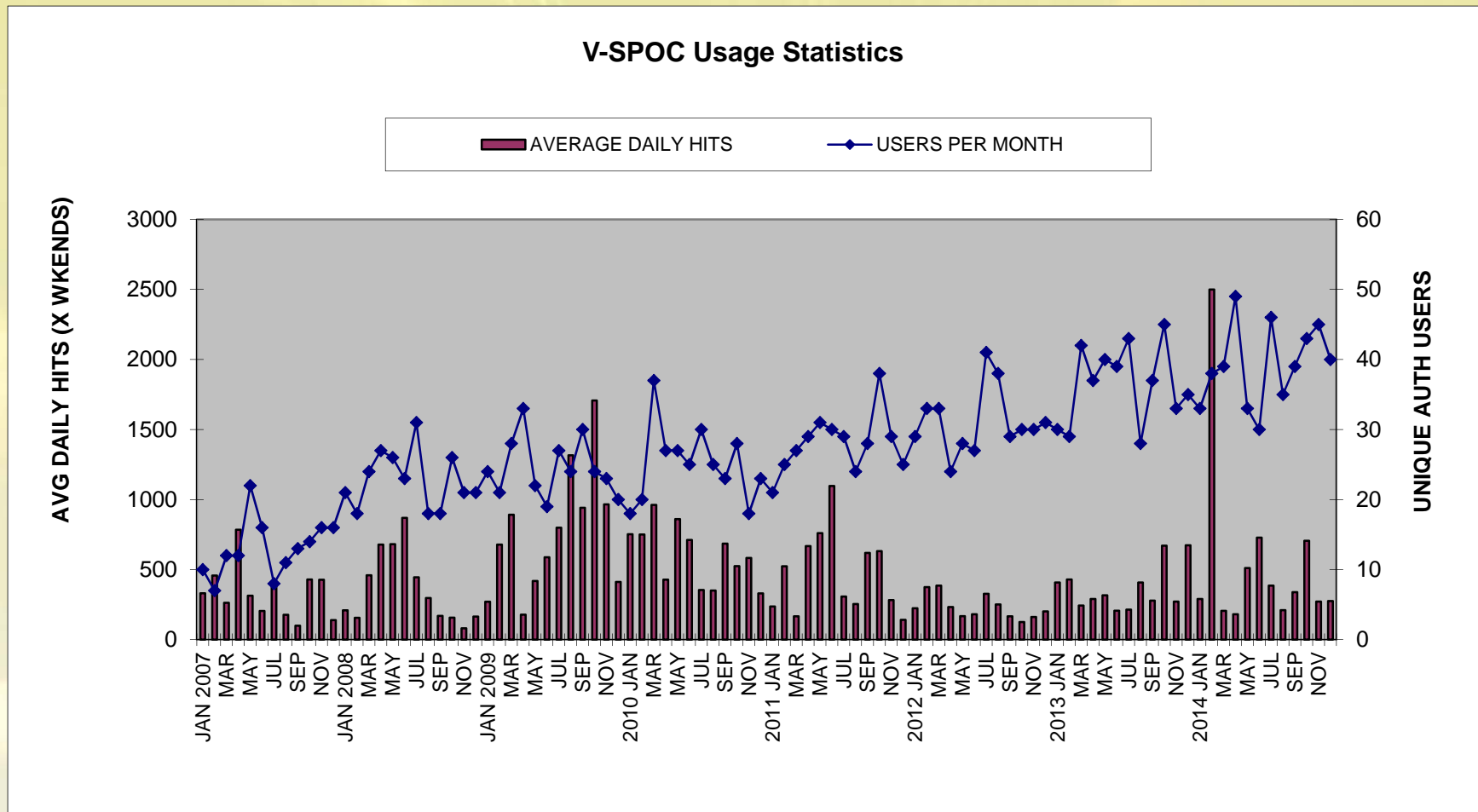
LINK Usage Statistics



# InterCAD Incident Data Exchange



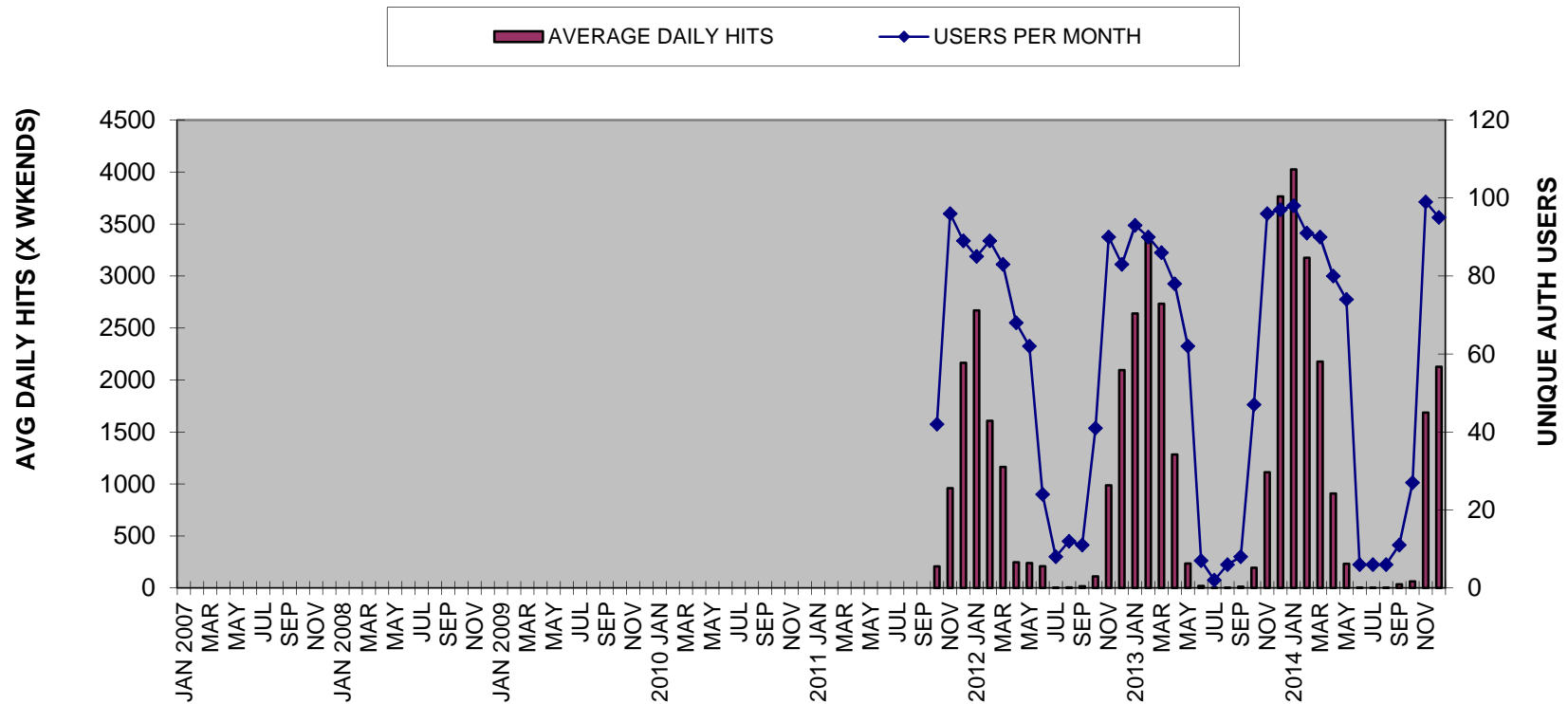
# V-SPOC ATMS Detector Data





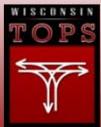
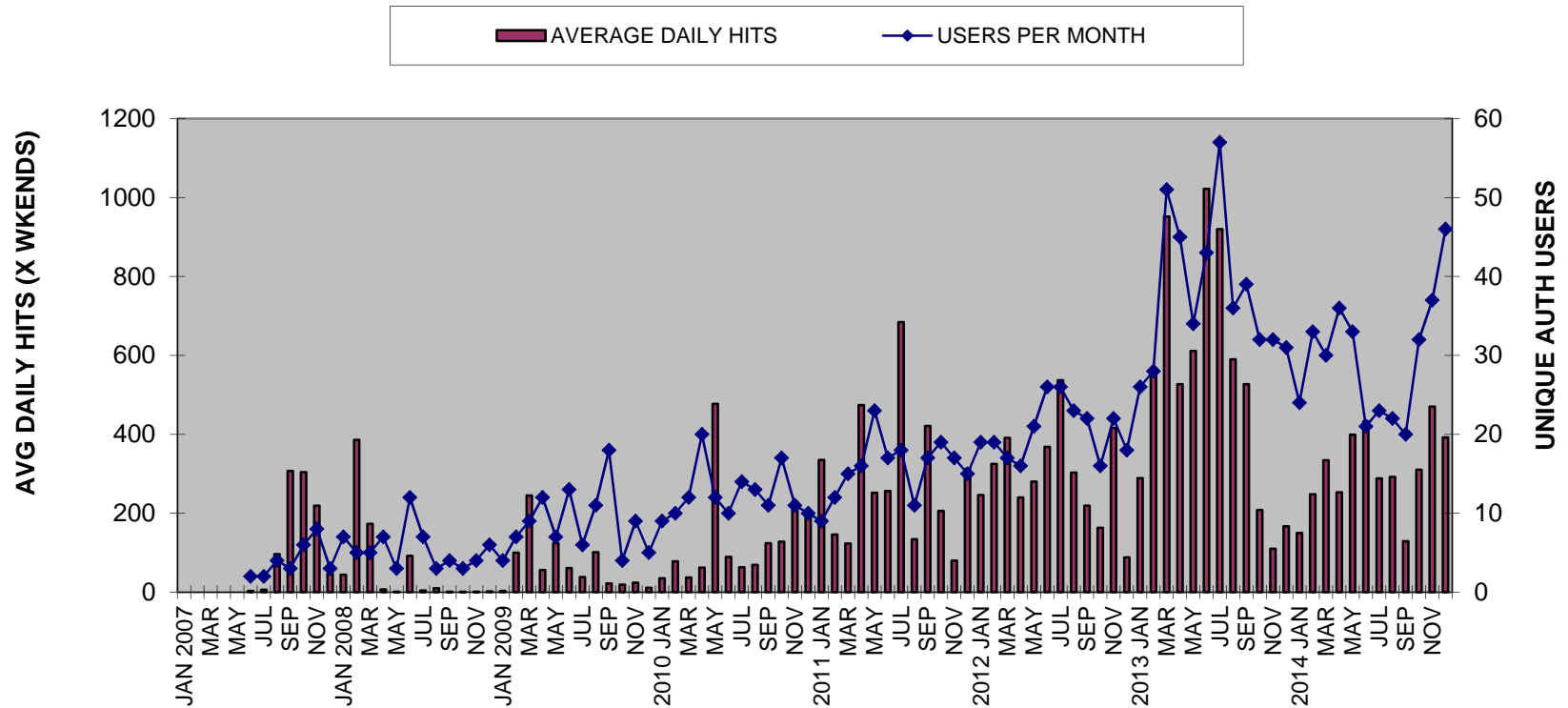
# Winter Storm Report System

Winter Storm Report Usage Statistics



# Community Maps

Community Maps Usage Statistics



# ArcGIS Web Maps

